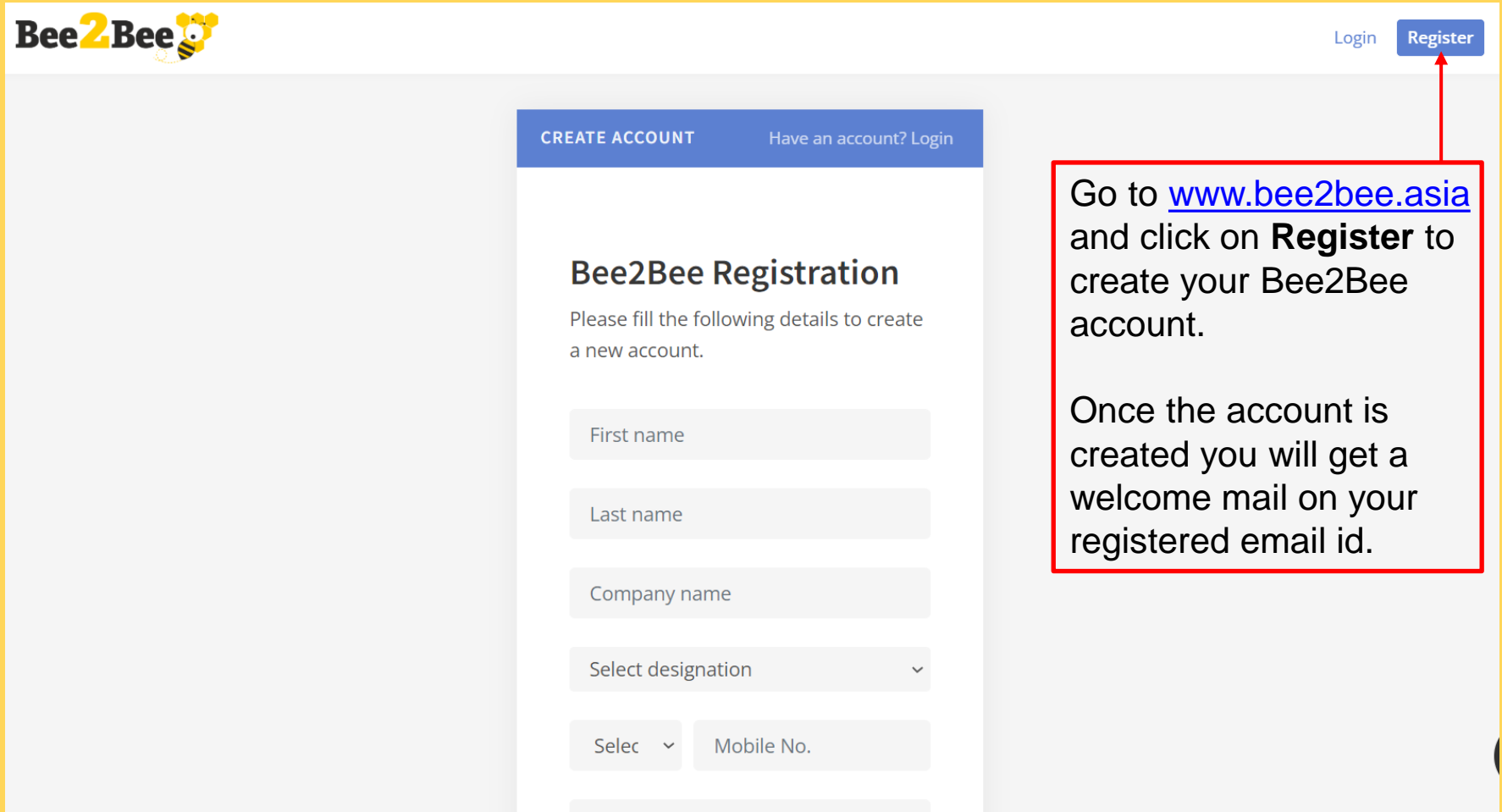





# Virtual Fair & Business Matching Platform



Connect with buyers and suppliers through online exhibitions & virtual meetings

# Step 1 - Create an Account or Login to enter

A screenshot of the Bee2Bee website's registration page. The page has a white background with a blue header. The header contains the Bee2Bee logo on the left and "Login" and "Register" links on the right. The "Register" link is highlighted with a red arrow. Below the header, there is a blue bar with "CREATE ACCOUNT" and "Have an account? Login". The main content area is titled "Bee2Bee Registration" and contains a form with fields for "First name", "Last name", "Company name", "Select designation", and "Mobile No.". A red box on the right side of the form contains instructions: "Go to [www.bee2bee.asia](\"http://www.bee2bee.asia\") and click on **Register** to create your Bee2Bee account. Once the account is created you will get a welcome mail on your registered email id."

## Step 2 - Click on Show Banner to Enter



 RAMPAT GUPTA ▾
 MATCHES
 

### Past Shows




EXHIBIT ENQUIRY

BUYER ENQUIRY

WOFX- World Furniture Expo

WOFX is a professional B2B trade show dedicated exclusively to the furniture industry in India. It is a show where all categories of furniture and décor come together on one industry Platform.

CLICK TO ENTER




EXHIBIT ENQUIRY

BUYER ENQUIRY

Cantontrades - Guangdong Online E-fair  
(South Asia and RCEP Home Furnishing and Consumer Products)  
粤贸全球 - 广东商品线上展览会  
(南亚及RCEP地区家居及消费品专场)

Home Furnishing

Consumer Products

CLICK TO ENTER




EXHIBIT ENQUIRY

BUYER ENQUIRY

Northern Thailand Lifestyle BSG Brands

CLICK TO ENTER

Click on the **Exhibition Banner** to participate as exhibitor. Next, You would be taken to the Bee2Bee Convention Center.

## Step 3 – Virtual Convention Center



**Hello!!!** Welcome to Bee2Bee Convention Center. Click **Welcome** to enter the Lobby Area

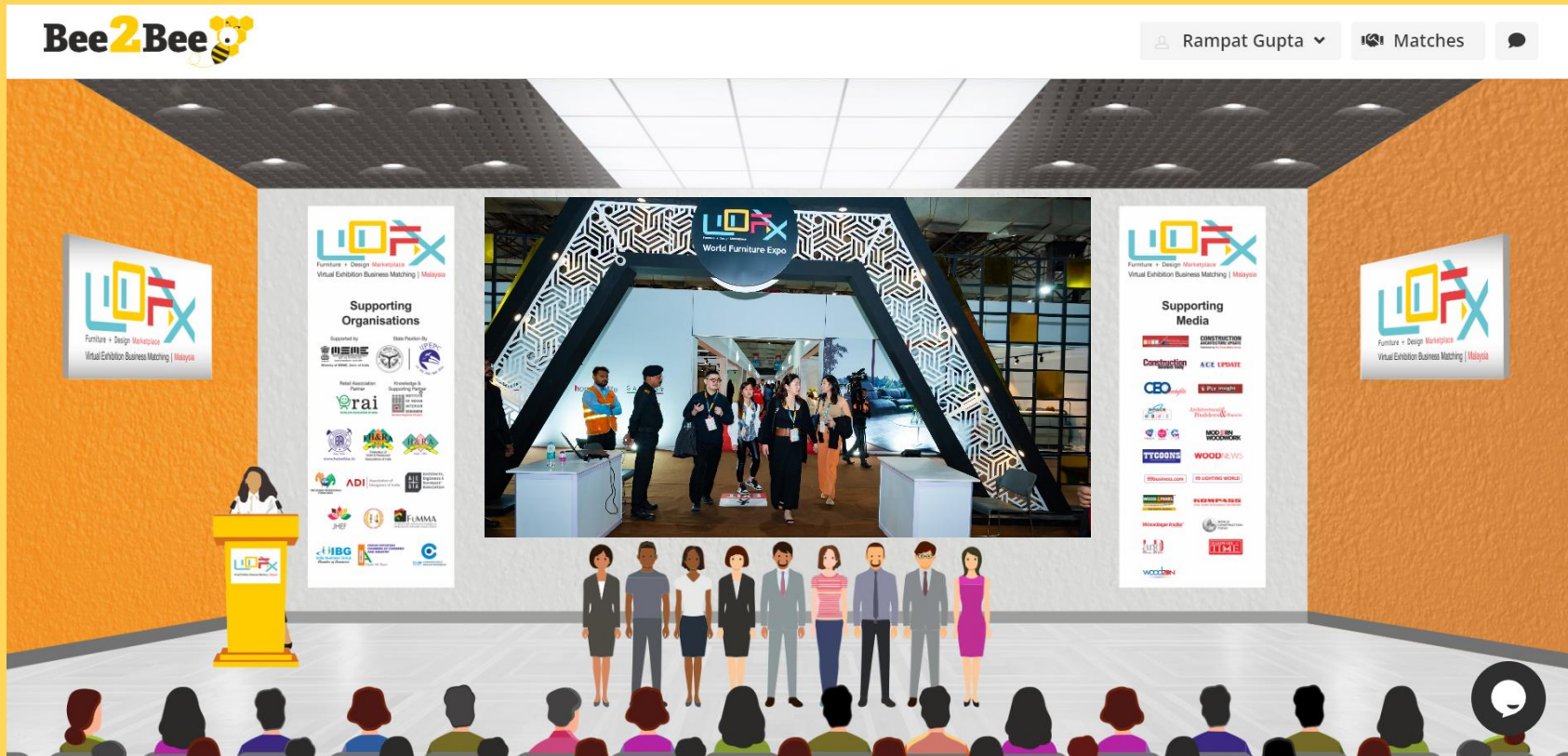
## Step 4 – Lobby Area



Click on the icons   
Exhibition Hall, Partners Lounge, Media Lounge, Auditorium, Organiser's Desk,  
Technical Desk.

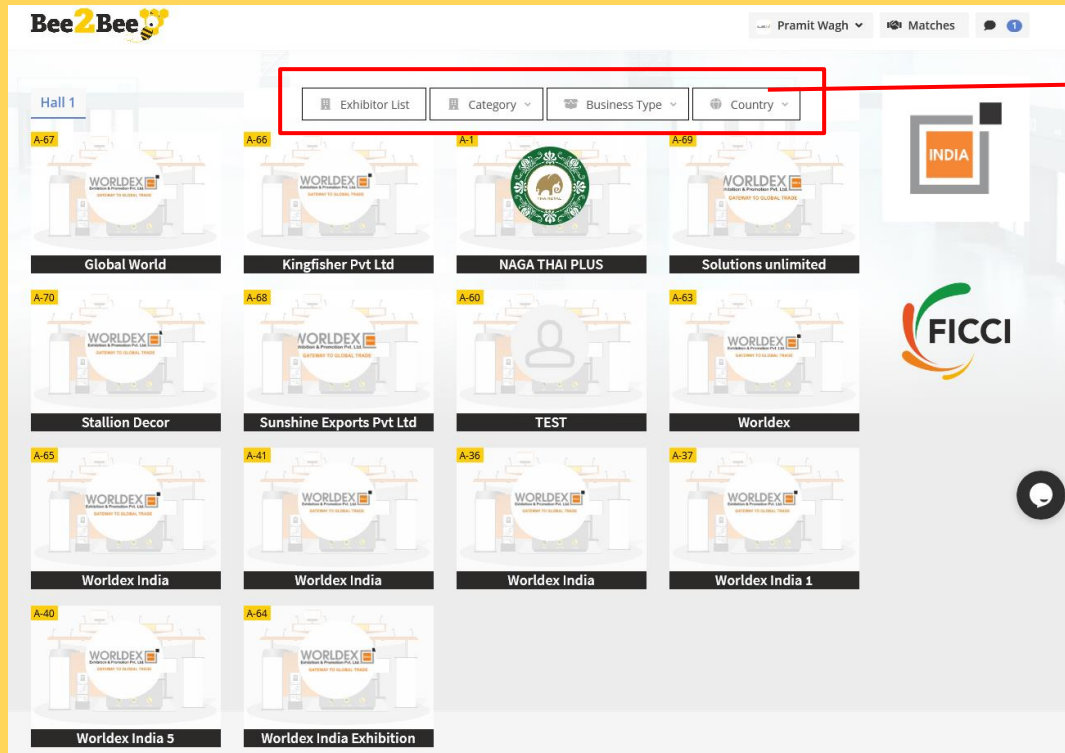


## Step 5 – Auditorium




Our Auditorium will host the VIP Opening Ceremony, Product Presentations, Business Forums & Webinars, which would be broadcasted **LIVE** on our Social Platforms too.

## Step 6 – Interactive Floor Plan



- Exhibitor can access the Floor Plan and see the all other participants of the event.
- When you login to the platform during the show dates, you would get access to the Floor Plan and then you can visit your booth
- Before the show dates, when you will have access only to your virtual booth.

## Step 7 - Enter Exhibitor Code

ENTER EXHIBITOR ID

Enter the exhibitor ID below to continue as an exhibitor. If you do not have the ID, please contact your organizer to get one.

Close
Continue

To continue, please select one of the following options. Continue as:

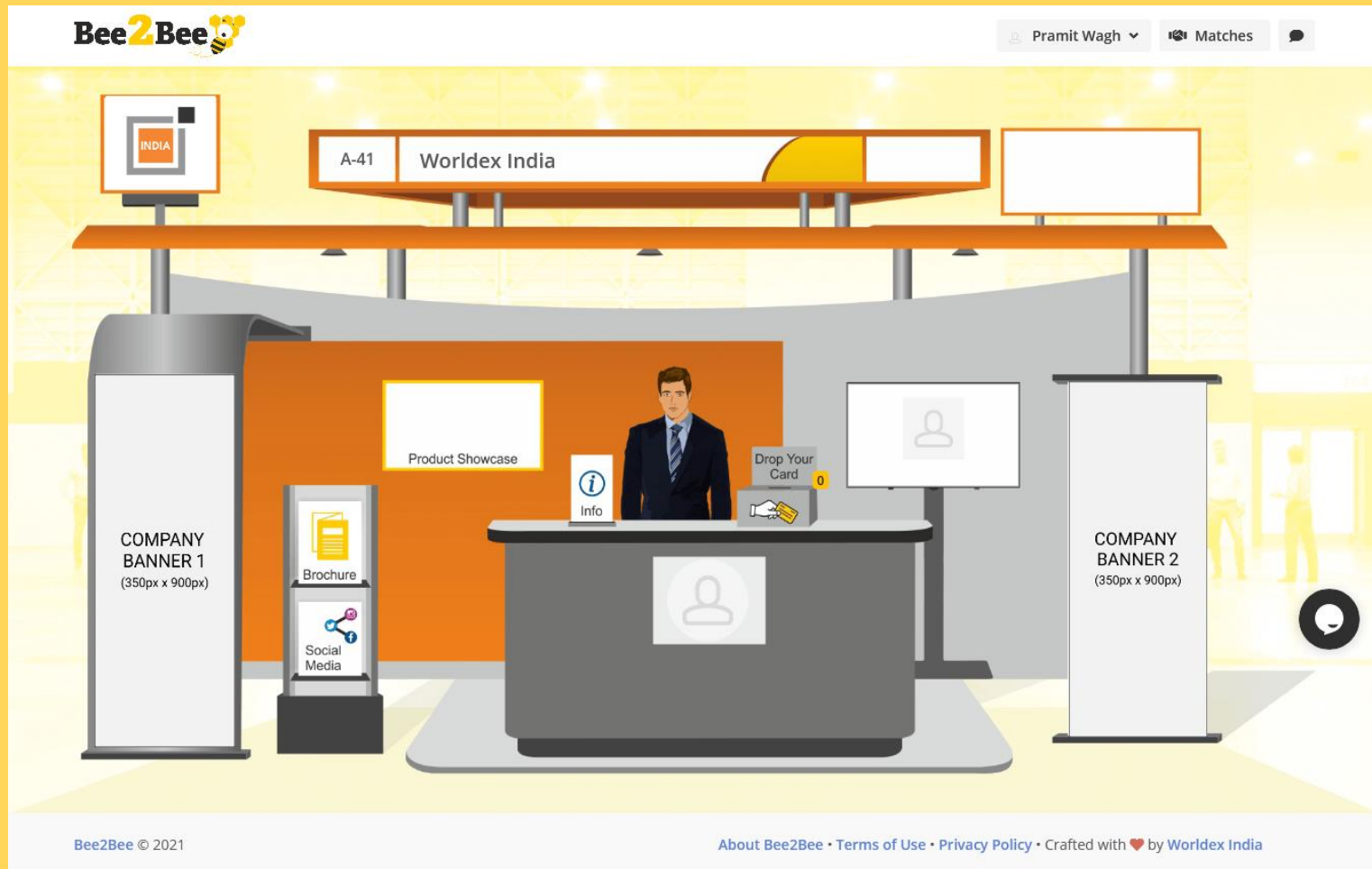
Exhibitor

Buyer

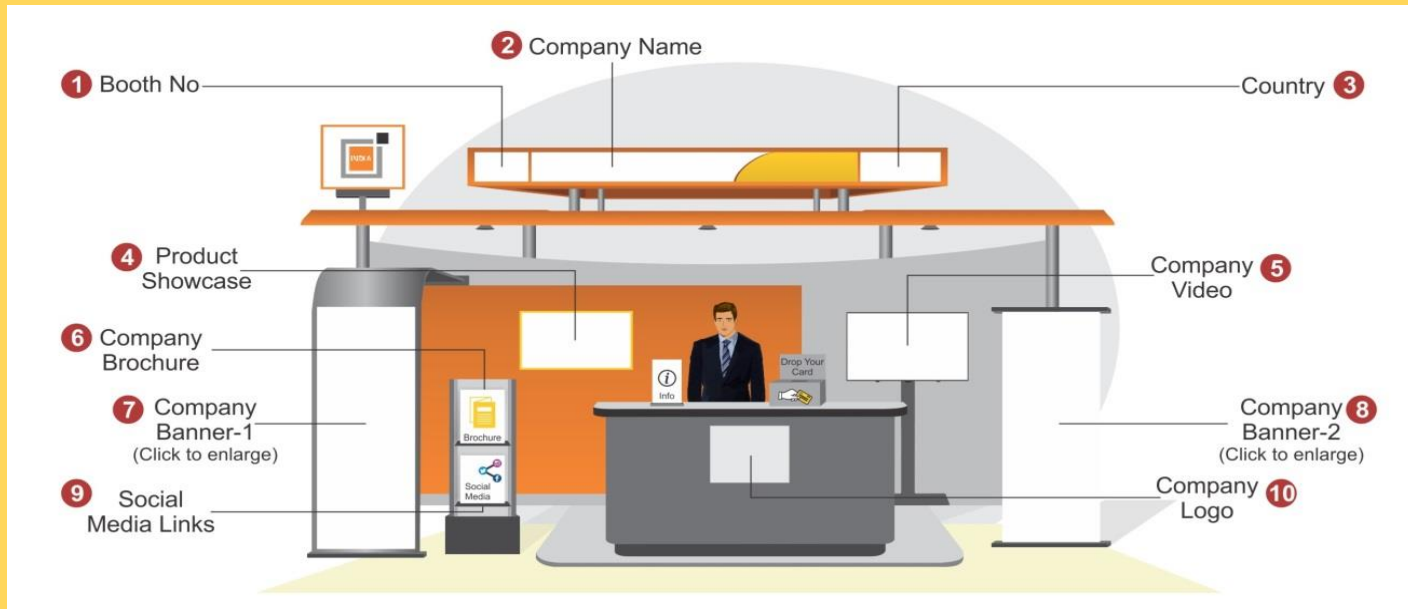
Click on Exhibition Hall to proceed. You would be asked to choose “Exhibitor or Buyer”. Select Exhibitor & Enter **Exhibitor Code** shared by the Organiser on the pop-up screen. Successful submission would take to set-up your virtual booth.



## Step 8 – Sample Exhibitor Booth



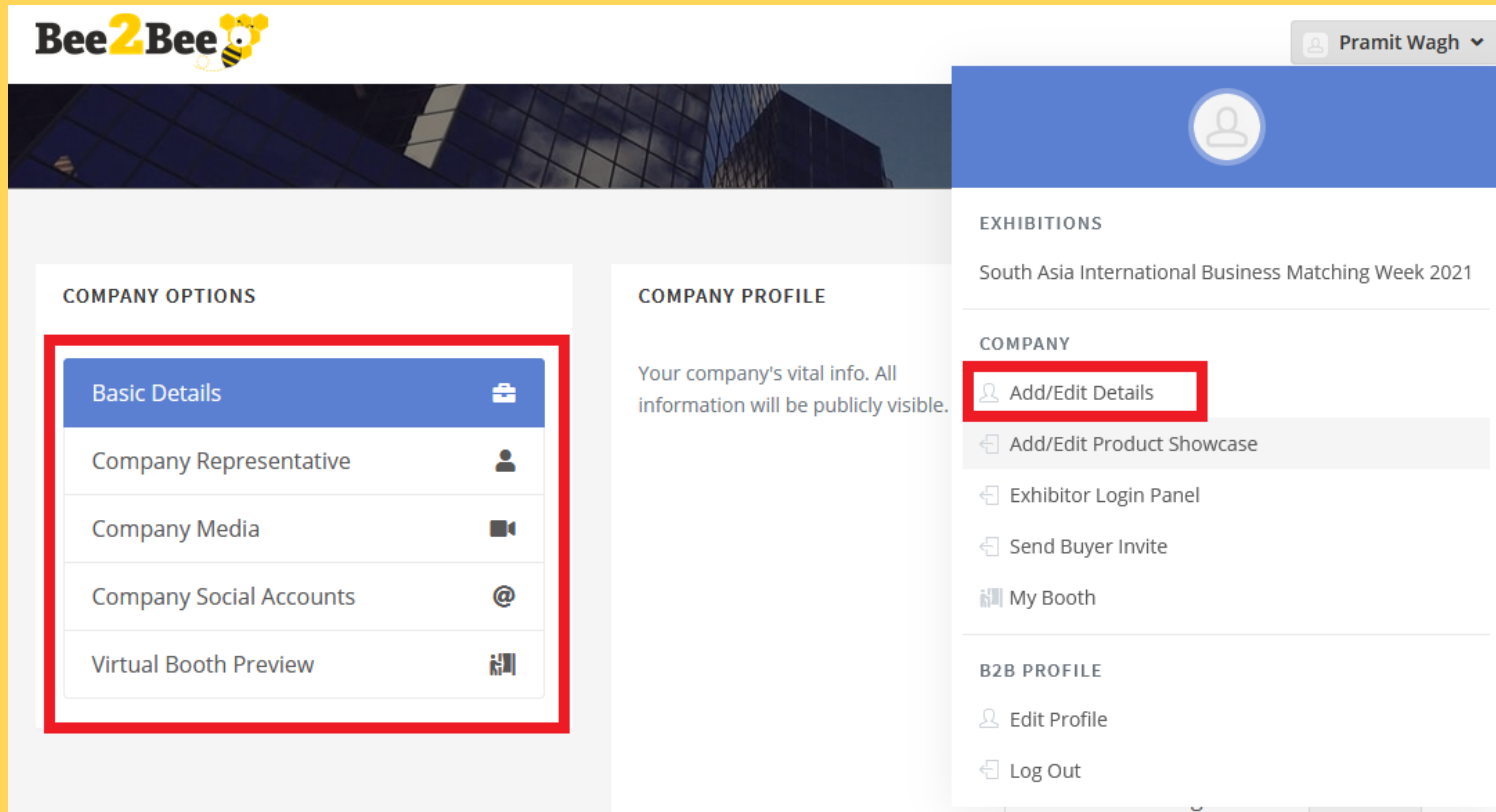
## Step 9 - Features of Virtual Booth



### Virtual Booth Technical Details

Sr. No.	Items	Quantity	Format	Size/Dimension
1	Booth No.	-	System Generated	-
2	Company Name	-	As per Exhibitor	-
3	Country	-	As per Exhibitor	-
4	Product Showcase	30	JPEG	1500X1000 px.
5	Company Video	1	Youtube link	-
6	Company Brochure	1	PDF	A4
7	Company Banner-1 (Click to enlarge)	1	JPEG or PNG	350X900 px.
8	Company Banner-2 (Click to enlarge)	1	JPEG or PNG	350X900 px.
9	Social Media Links	-	    & more	-
10	Company Logo	1	JPEG or PNG	200X200 px.

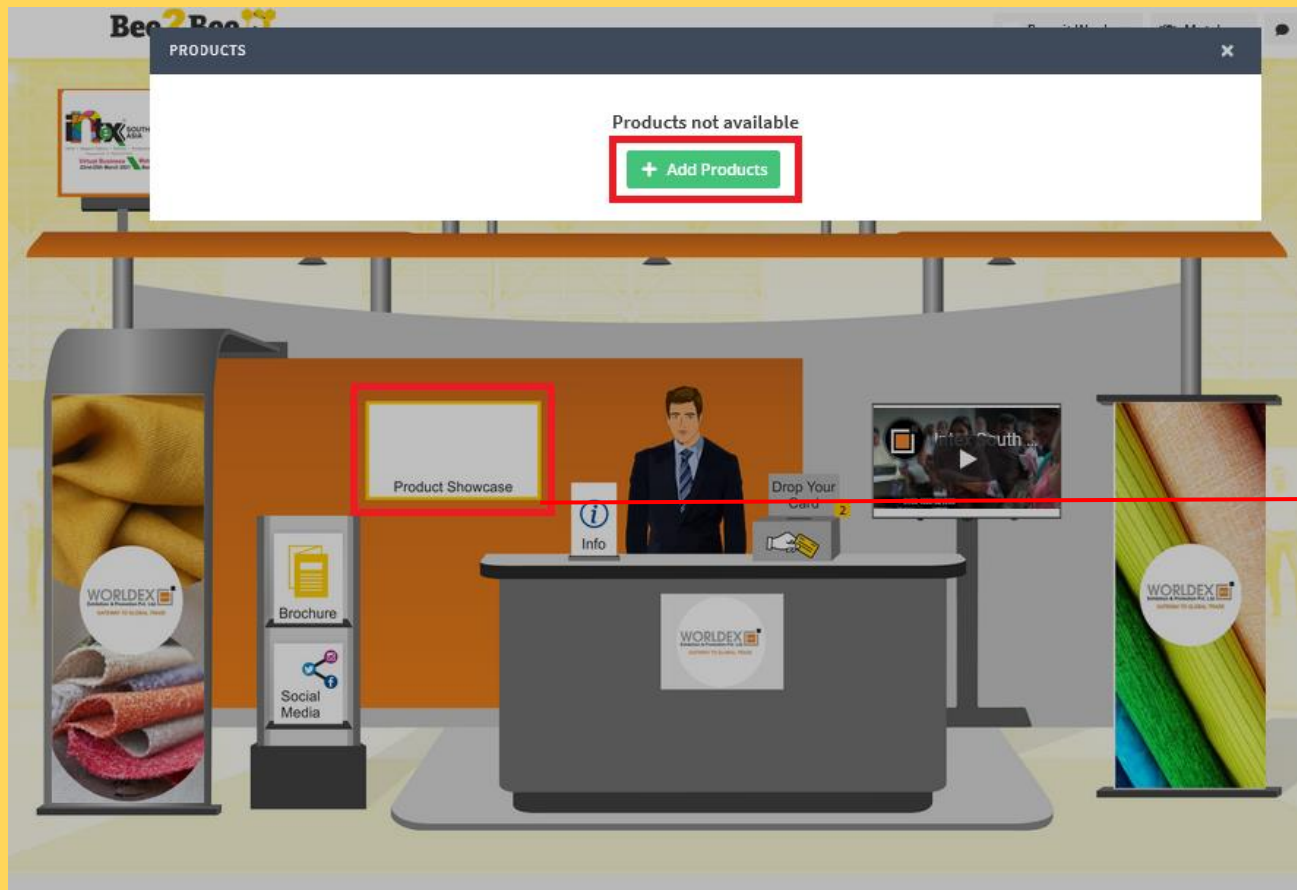
# Step 10 - Update Your Details



The screenshot displays the Bee2Bee user interface. At the top left is the Bee2Bee logo. At the top right, the user's name 'Pramit Wagh' is shown with a dropdown arrow. The main content area is divided into three sections: 'COMPANY OPTIONS' on the left, 'COMPANY PROFILE' in the center, and a right-hand sidebar. The 'COMPANY OPTIONS' section contains a list of items: 'Basic Details' (with a briefcase icon), 'Company Representative' (with a person icon), 'Company Media' (with a video camera icon), 'Company Social Accounts' (with an '@' icon), and 'Virtual Booth Preview' (with a QR code icon). The 'Basic Details' item is highlighted with a blue background and is enclosed in a red rectangular box. The 'COMPANY PROFILE' section contains the text: 'Your company's vital info. All information will be publicly visible.' The right-hand sidebar contains several sections: 'EXHIBITIONS' with the text 'South Asia International Business Matching Week 2021'; 'COMPANY' with a list of options including 'Add/Edit Details' (highlighted with a red box), 'Add/Edit Product Showcase', 'Exhibitor Login Panel', 'Send Buyer Invite', and 'My Booth'; and 'B2B PROFILE' with options for 'Edit Profile' and 'Log Out'.

Click on **“Add/Edit Details”** and upload company Information, Brochure, Corporate Video & Social Media Links.

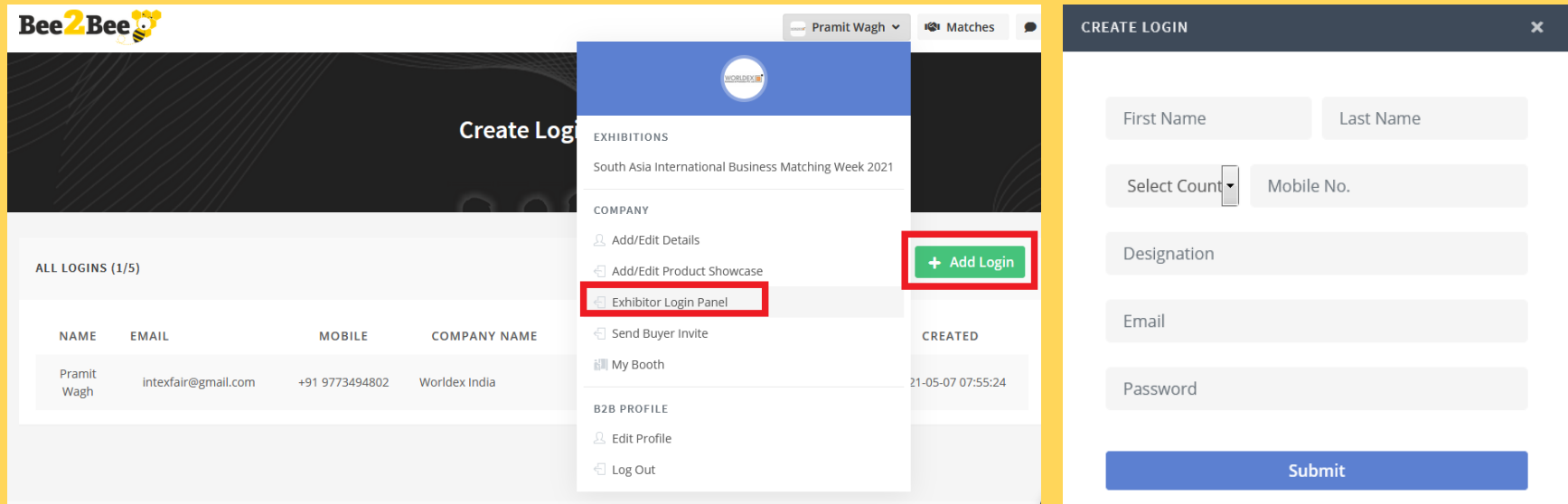
# Step 11 - Product Showcase (Max 30 Photos)



Click on **Product Showcase** to upload up to 30 product photos and details. You can also change the sequence of the photos in the product showcase.



## Step 12 – Multiple Exhibitor Logins (Max 5)



**CREATE LOGIN**

First Name  Last Name

Select Country  Mobile No.

Designation

Email

Password

**Submit**

**ALL LOGINS (1/5)**

NAME	EMAIL	MOBILE	COMPANY NAME	CREATED
Pramit Wagh	intexfair@gmail.com	+91 9773494802	Worldex India	21-05-07 07:55:24

**EXHIBITIONS**  
South Asia International Business Matching Week 2021

**COMPANY**

- Add/Edit Details
- Add/Edit Product Showcase
- Exhibitor Login Panel**
- Send Buyer Invite
- My Booth

**B2B PROFILE**

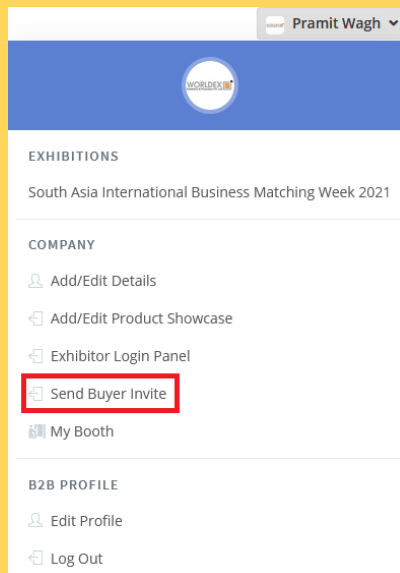
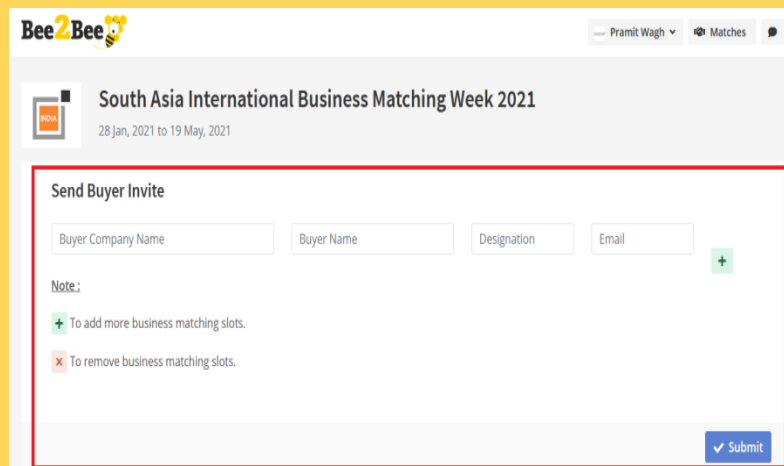
- Edit Profile
- Log Out

**+ Add Login**

Each Exhibitor can create **5 User Logins** to access Virtual Booth at the event. Using the login, booth representatives can accept video calls, text chat with visitors, conduct B2B meetings and more. Click on “**Add Login**” under “Exhibitor Login Panel” and fill-up basic details to create a login. An e-mail acknowledgement is sent once a login is created successfully.

**One master login** (registered e-mail for signing-up) would allow add/update company information, brochures, videos and more along with above mentioned features.

# Step 13 – Buyer E-Invite to Your Booth

The screenshot shows the 'Send Buyer Invite' form. It has four input fields: 'Buyer Company Name', 'Buyer Name', 'Designation', and 'Email'. Below these fields is a 'Note' section with two options: '+ To add more business matching slots.' and '- To remove business matching slots.' A blue 'Submit' button is at the bottom right.

## Sample Buyer Invite

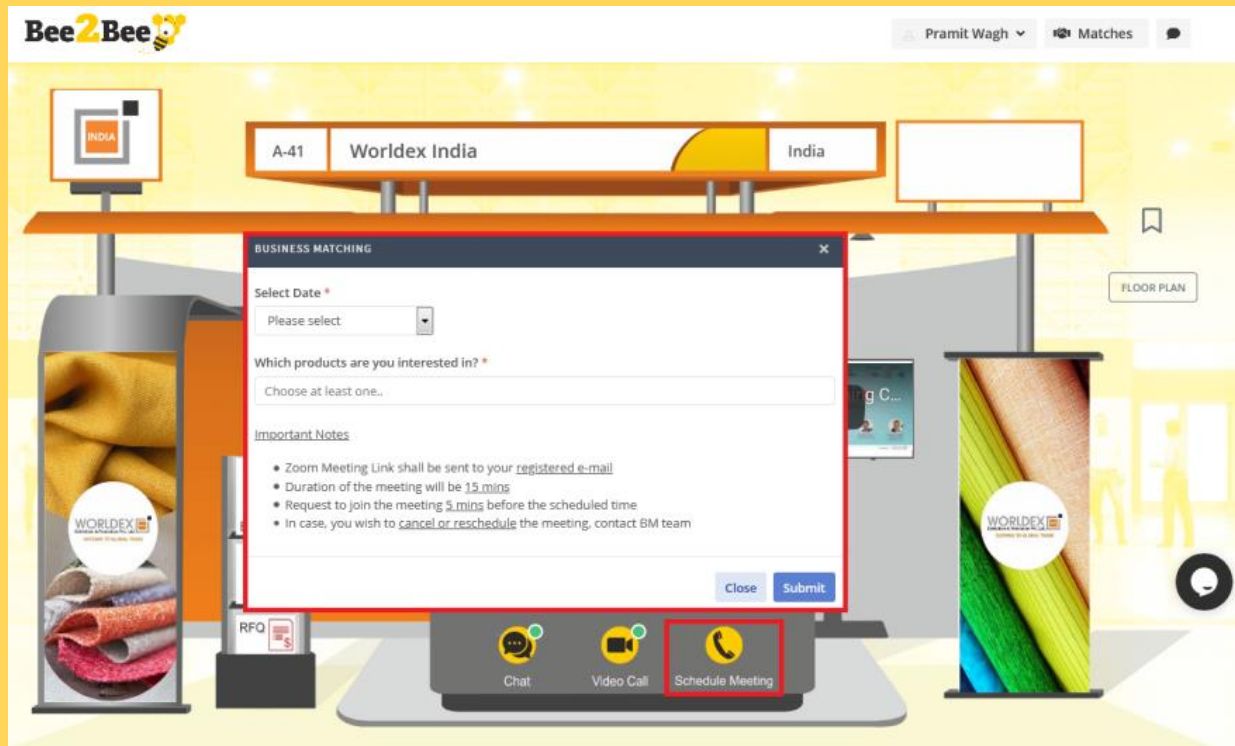


Our virtual platform allows you to **Send Personalised E-Invitations** to your clients and potential buyers to visit your booth at the expo.

Click on **Send Buyer Invite**, fill in required details and click on submit.

You can **send 3 Buyer invitations** at a time from the portal.

# Step 14 – B2B Meetings

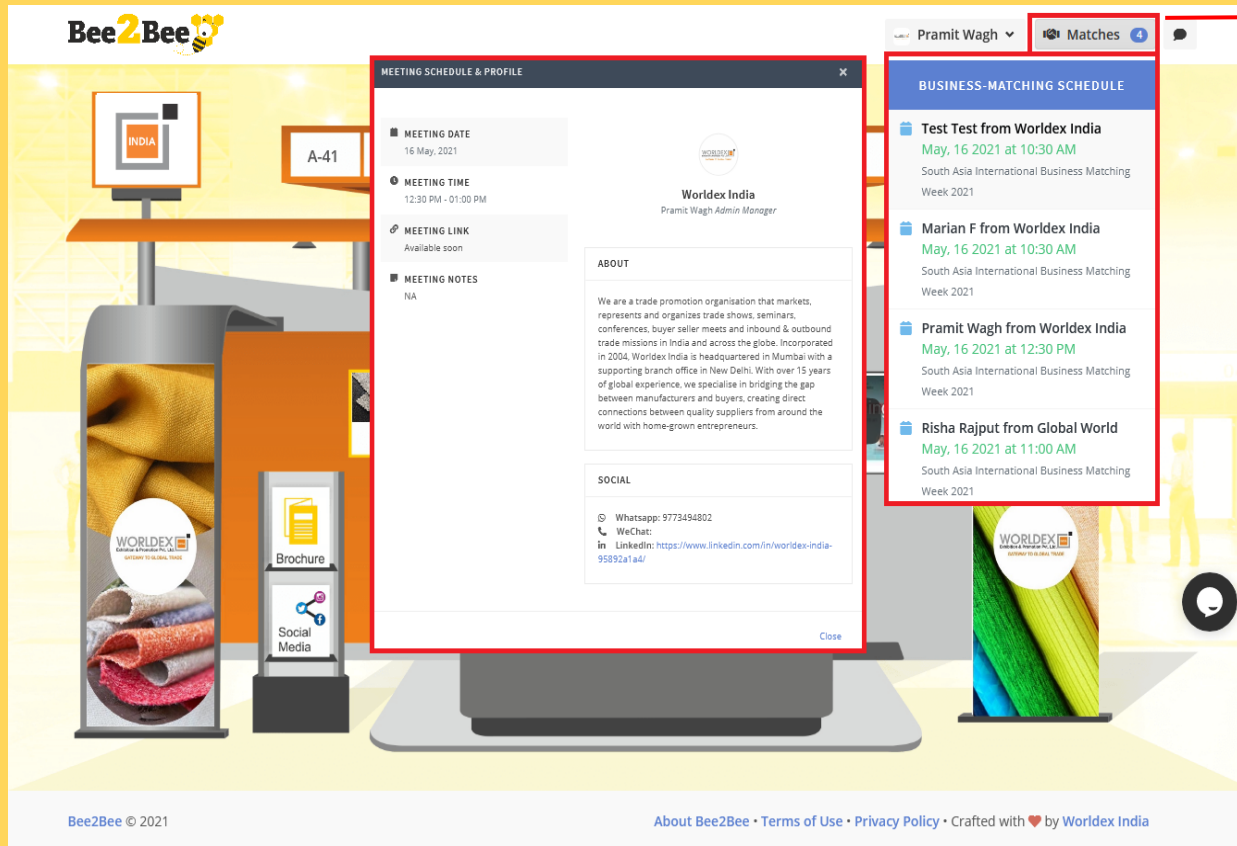


- Buyers at the Exhibitor's Booth can request for **On-site Business Meetings** during the **Exhibition dates**
- **Pre-Fixed B2B Meetings Request** through Organiser's Buyer Promotion Campaigns (some are shown below).

← **E-DM**      **WhatsApp**      **Social Media**      **Advt.**      **SMS** →



# Step 15 - Matches – Meetings Schedule



The screenshot displays the Bee2Bee platform interface. On the left, there's a sidebar with a logo and a label 'A-41'. The main content area features a 'MEETING SCHEDULE & PROFILE' window for 'Worldex India', managed by 'Prmit Wagh Admin Manager'. This window shows meeting details: DATE (16 May, 2021), TIME (12:30 PM - 01:00 PM), LINK (Available soon), and NOTES (NA). It also includes an 'ABOUT' section describing Worldex India as a trade promotion organization and a 'SOCIAL' section with contact information (WhatsApp: 9773494802, WeChat, LinkedIn: https://www.linkedin.com/in/worldex-india-95892a1ad/).

Overlaid on the right is a 'BUSINESS-MATCHING SCHEDULE' window listing upcoming meetings:

- Test Test from Worldex India**  
May, 16 2021 at 10:30 AM  
South Asia International Business Matching Week 2021
- Marian F from Worldex India**  
May, 16 2021 at 10:30 AM  
South Asia International Business Matching Week 2021
- Prmit Wagh from Worldex India**  
May, 16 2021 at 12:30 PM  
South Asia International Business Matching Week 2021
- Risha Rajput from Global World**  
May, 16 2021 at 11:00 AM  
South Asia International Business Matching Week 2021

At the bottom of the interface, there's a footer with 'Bee2Bee © 2021' and navigation links: 'About Bee2Bee • Terms of Use • Privacy Policy • Crafted with ❤ by Worldex India'.

Click on **“Matches”** to check your Business Matching Schedule.

E-mail notification of confirmed meetings will be sent on your registered e-mail with meeting link and other details.

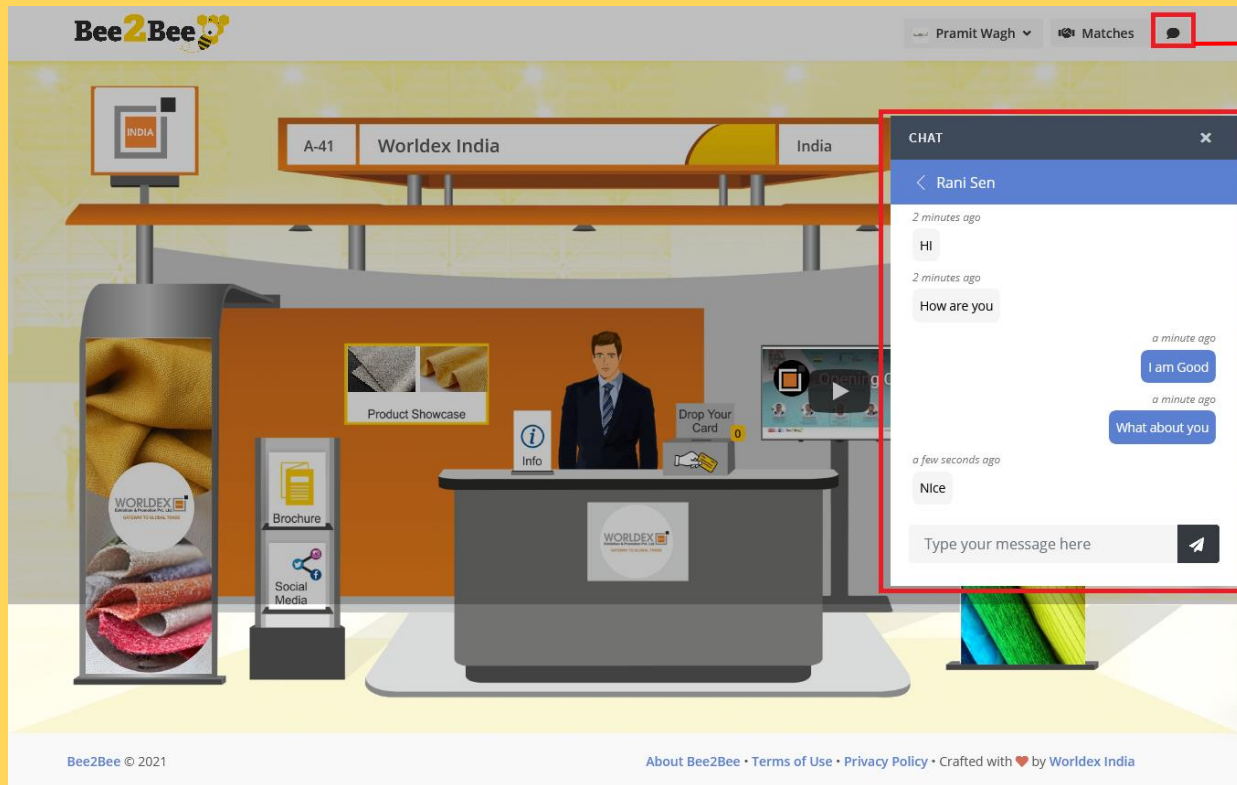
Business matching meetings will be conducted via Zoom which is integrated on the Bee2Bee platform.



# Step 16 – Zoom Meeting Sample Screen



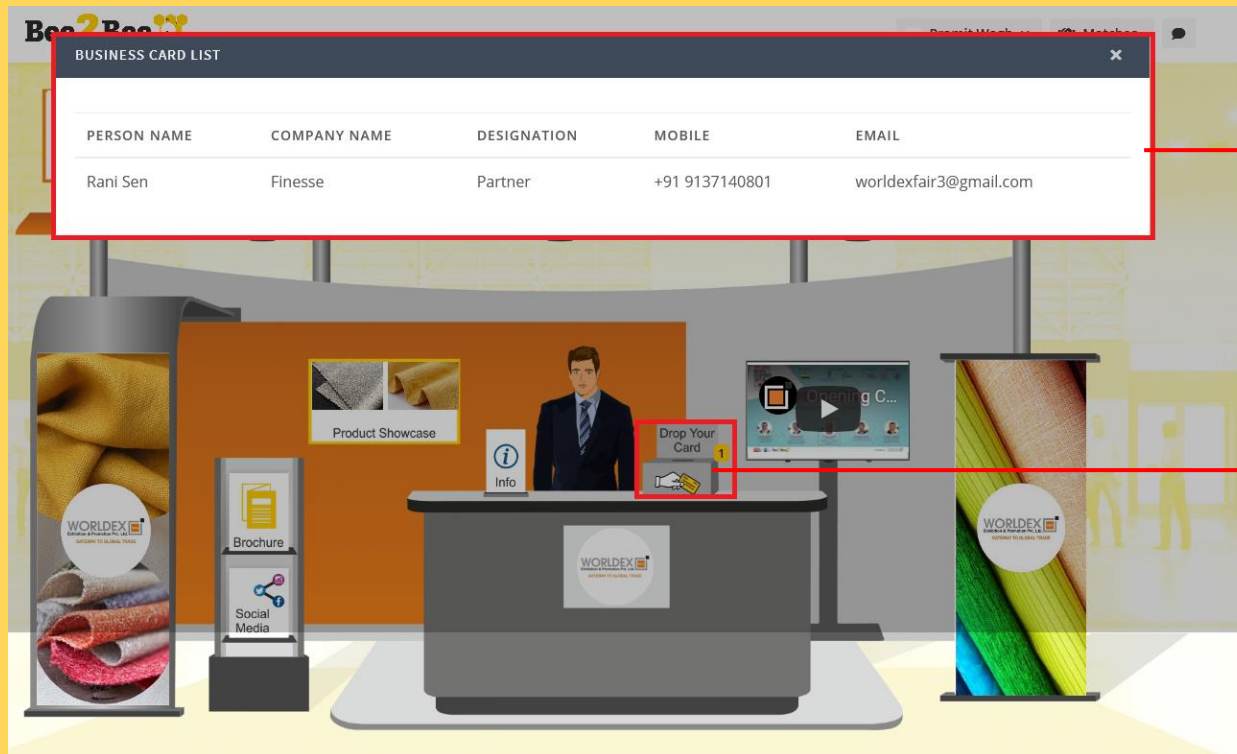
## Step 17 – Text Chat Feature



Click on the **Chat** icon to check your current & previous chat history with Buyers.

Exhibitor can have multiple chat box based on number of login's

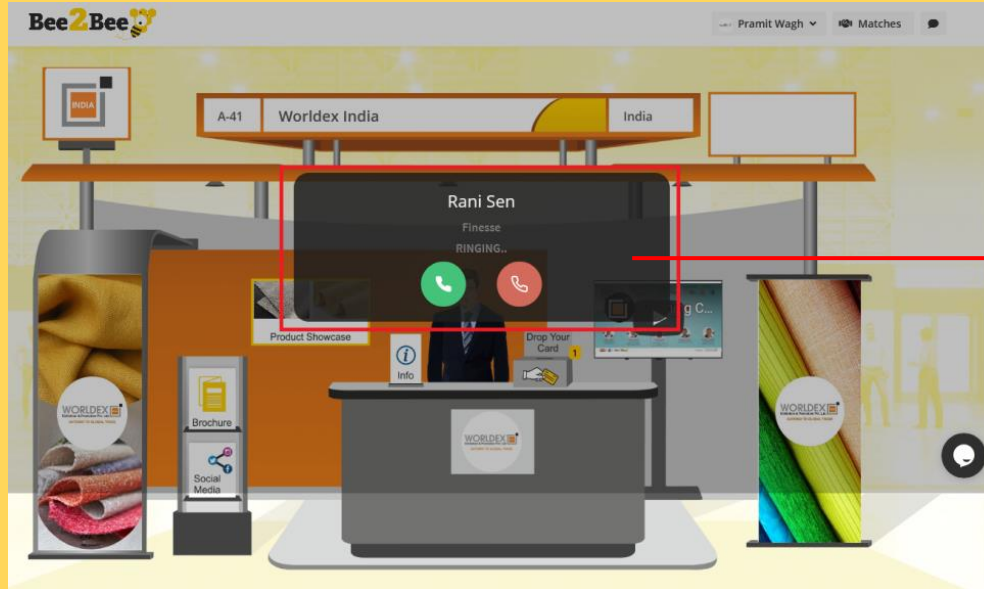
# Step 18 - Business Cards Notification



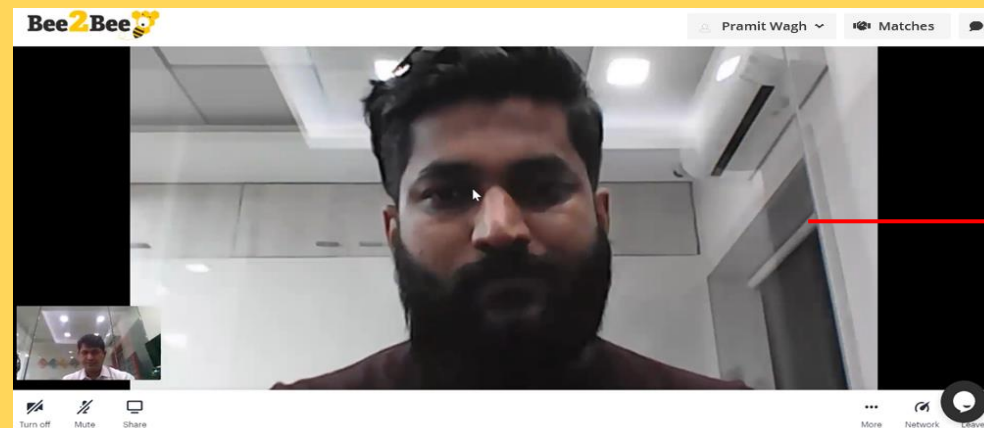
Click on **Drop Your Card** to check the list of Business Cards received.

A notification is sent on your **registered email address** when a business card is shared.

## Step 19 - Video Call Feature



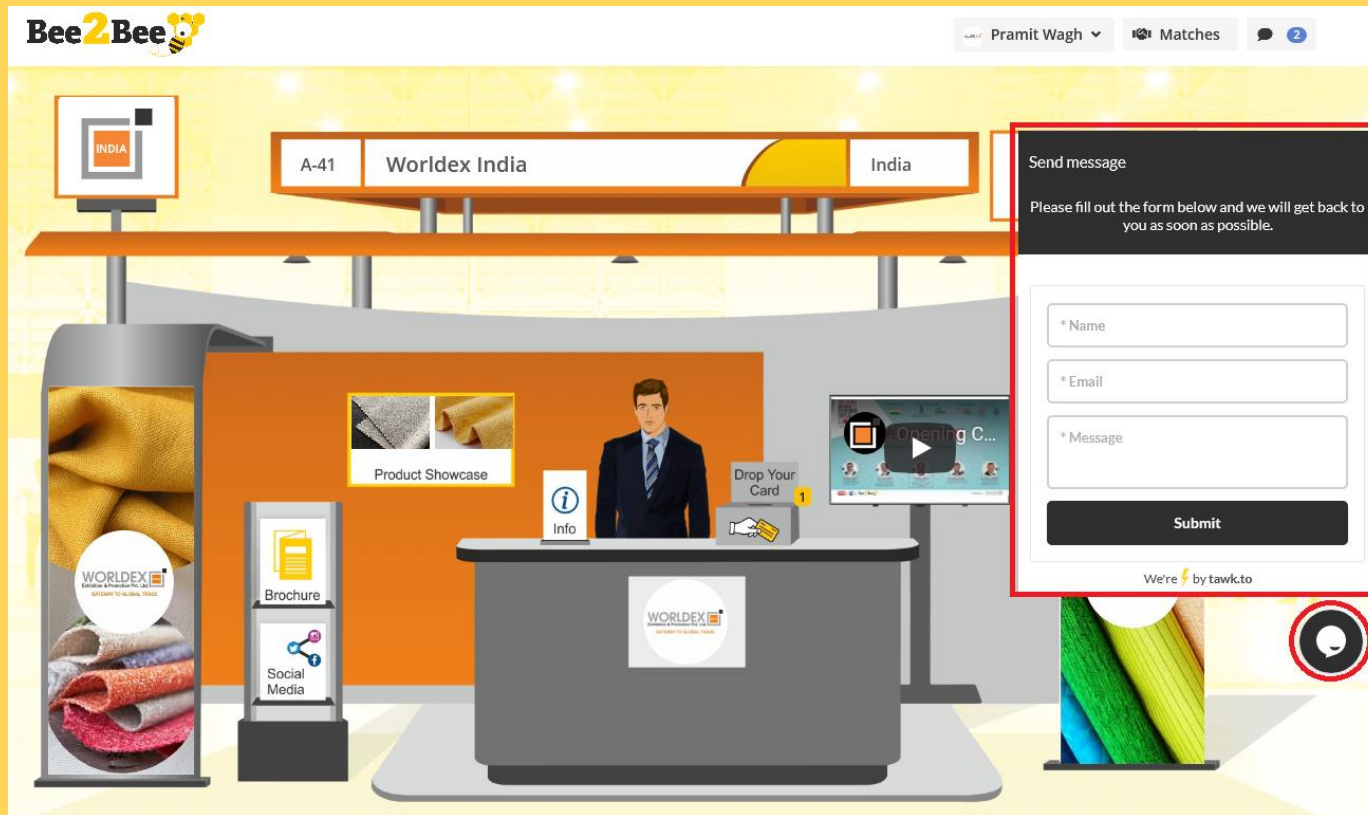
Notification on your screen when you receive a **Video Call** from a buyer.



**Sample screen** once you accept the video call



## Step 20 – Technical Desk



To seek any **technical assistance with our team**, click the chat icon on your screen. Our team will be LIVE during event dates from **9 AM IST to 7 PM IST** to handle your queries.

# THANK YOU

Crafted By



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Write to us at [contactus@worlddexindia.com](mailto:contactus@worlddexindia.com)

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