

POST SHOW REPORT



World Furniture Expo

**17-18-19
November 2022**

Bombay Exhibition Center
Mumbai

www.wofxworldexpo.com



2022

Organised by



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Featured Exhibitors



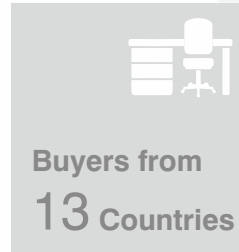
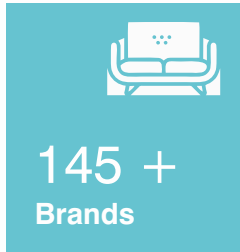
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FACT SHEET

Exhibition Title	WOFX – World Furniture Expo
Date	17-18-19 November 2022
Venue	Bombay Exhibition Center, Mumbai, India
Organiser	Worldex India Exhibition & Promotion Pvt. Ltd.
Format	Business to Business
Major Exhibiting Countries/Brands	India, Singapore, Malaysia, Indonesia, Thailand, Vietnam, China, USA, Turkey, amongst others.
Supported By	<ul style="list-style-type: none"> • Architects, Engineers and Surveyors Association (AESA) • Association of Designers of India (ADI) • Builders Association of India (BAI) • Export Promotion Council for Handicrafts (EPCH) • Furniture Manufacturers and Merchants Welfare Association (FUMMA) • India Business Group (IBG) • Indian Importers Chamber of Commerce & Industry (IICCI) • Institute of Indian Interior Designers (IIID) • Jodhpur Handicraft Exporters Federation (JHEF) • Moradabad Handicrafts Exporters Association (MHEA) • Purchasing Professionals Forum India (PPFI) • Retailers Association of India (RAI) • Sanskriti Confederation of Indian Entrepreneurs (CIE) • The Federation Of Hotel & Restaurant Association of India (FHRAI) • The Hotel & Restaurant Association Western India (HRAWI) • Uttar Pradesh Export Promotion Council (UPEPC)
Media Partners	99 Lighting World Ace Update Architectural & Builders Magazine CEO Insight Construction & Architecture Update Construction Business Today Construction View Hardware Plus Hardware Time Interiors & Décor Kompass Modern Wood Work Ply Insight Tycoons Construction & Architecture Wood & Panel Wood News Woodage India Magazine Woodzon World Construction Today Newsletter
Number of Exhibiting Brands	145 + Brands
Buyers Profile	Architects & Interior Designers SMEs and MSMEs HORECA Industry (Hotel/Restaurant/Café) Corporate Sourcing Heads Institutional Buyers Government Procurement Agencies Retail Chain Aggregators Brand Owners Large Format Retailers Retailers Entrepreneurs E-tailers Buying & Trading Houses Importers Wholesalers & Agents Distributors & Dealers
Buyers' Countries/Regions	India, Bangladesh, Canada, China, France, Hong Kong, Indonesia, Russia, Singapore, Thailand, UK, United Arab Emirates and USA
Admission	For Professional Trade Buyers With Valid Business Cards Only

SHOW SUMMARY



Industry welcomes WOFX – World Furniture Expo as a long awaited professional B2B international trade platform dedicated to the furniture + design industry.

WOFX – World Furniture Expo 2022 held on 17-18-19 November, 2022 in Mumbai, India got an overwhelming response from International and Indian industry, exhibitors and visitors alike.

With India emerging as the fastest growing market for furniture and the 4th largest consumer of furniture in the world, WOFX is positioned as an industry platform wherein the entire industry, whether from India or abroad, can converge to do business, collaborate, exchange market information and design ideas.

WOFX featured a high proportion of international exhibitors with large pavilions as well as Indian market leaders showcasing a comprehensive product range of trendy and in-demand products. Over 145 brands and manufacturers from Italy, Turkey, Singapore, Malaysia, Indonesia, Thailand, Vietnam, China, Bangladesh, USA as well as India participated and met buyers to explore business opportunities in India.

The event attracted quality business visitors from across 19 different Indian States as well as from 13 countries across the globe, including India, looking to source directly from quality international and domestic suppliers.

WOFX successfully focused on showcasing innovative, trendy and high demand products to build strong connections in the Indian industry space and was recognised as an event for those seeking to build enduring partnerships which create high growth in India's ever-growing furniture and home décor industry.

WOFX has now established itself as an important industry meeting ground for key retailers, buyers and various categories of buyers to connect with key decision makers through matchmaking, high quality content, and networking.

The Expo also organised concurrent events comprising full day seminars to involve industry relevant professionals such as Architects, Interior Designers, Furniture & Fittings manufacturers, consultants, etc.

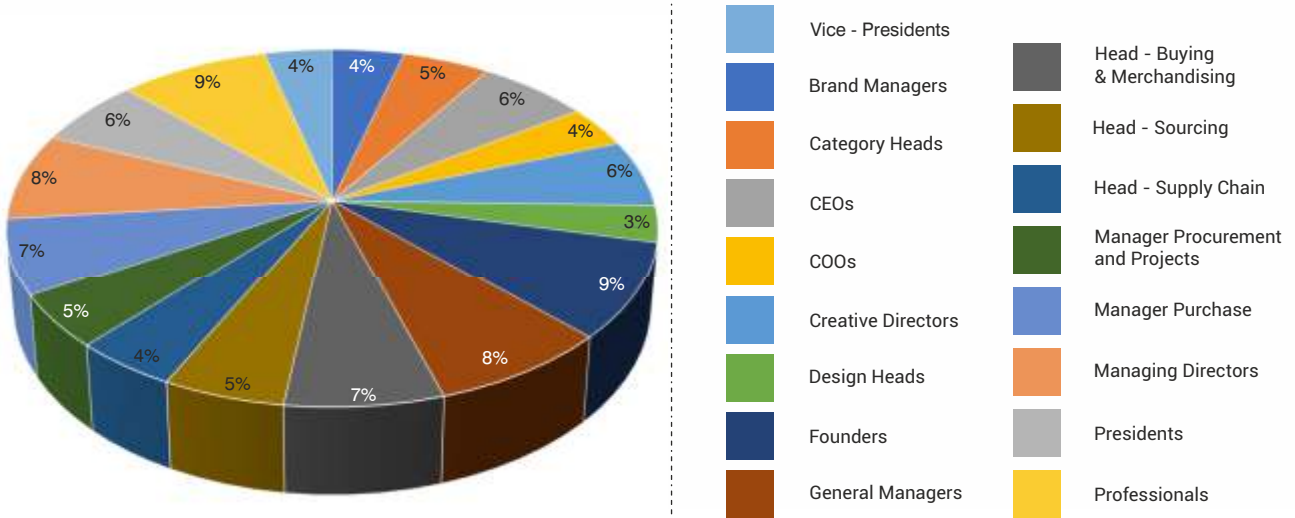
WOFX provided an excellent platform for knowledge exchange, business networking and lead generations for product sales. The encouraging feedback from both exhibitors and visitors point towards a bigger edition in 2023 with the inclusion of more categories and greater participation of Indian and international brands.

Overall, WOFX - World Furniture Expo as a brand has been established and the industry looks forward to attending the next edition.

Join WOFX in 2023!

BUYERS' REPORT

Buyer Profile



Industry Profile

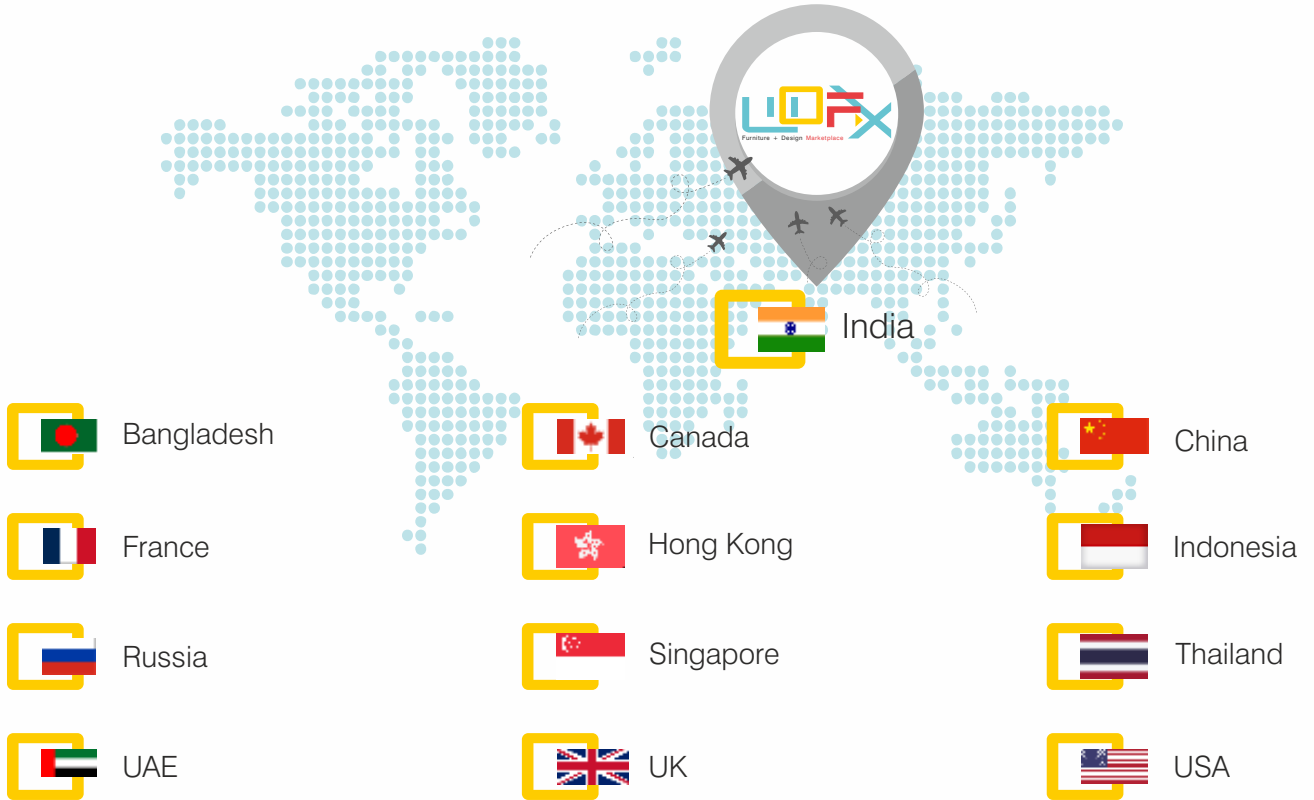


Some Leading Buyer Brands



BUYERS' REPORT

Buyers from 13 Countries / Regions



Buyers from 19 Indian States / UTs



Andhra Pradesh	Chhattisgarh		New Delhi	Goa
Gujarat	Haryana	Jammu & Kashmir	Karnataka	Kerala
Madhya Pradesh	Maharashtra	Odisha	Punjab	Rajasthan
Tamil Nadu	Telangana	Uttar Pradesh	Uttarakhand	West Bengal



BUYERS FEEDBACK



We have spent over 12 hours at this fair over the last two days and I have to say that this fair has been very useful to us. We are looking for partners to do business with us in furniture and this fair is perfect for us to

meet new suppliers. We have made a lot of contacts at WOFX and look forward to developing a lot of new business.

Mohmed Firas Al-Samman
CEO
Samman Group

The fair was good. Especially with exhibitors like HTL and other companies. I would like to see this show expand into office furniture and other categories but definitely WOFX is worth visiting.



Deepak Lahori
Managing Committee Member
South MetroCity Association of Realtors (SMART)



WOFX had good participation of Indian and foreign manufacturers displaying some of the best quality furniture and allied products.

Ar. Prem Nath
Chief Executive Officer
Prem Nath & Associates



I liked this exhibition for one main reason being that it was a B2B and not a mix of B2B and B2C. The Management here is well organized and treatment was excellent. I am sure we would see more brands participating next year.

Ashok Kumar
Founder - Design Head
Touchwood Designs - Mumbai



It was a very nice event with so many participants from across the globe. Good B2B platform for Designers & Architects.

Ar. Milind Pai
Principal Architect
Milind Pai - Architects & Interior Designers - Mumbai

Participation of European, Asian & Indian companies was the USP of the show.

WOFX provided a platform to develop bilateral trade and create win-win situation. We feel that this event was just the beginning that will gain great momentum in the future.



Institute of Indian Interior Designers (IIID) is celebrating its 50th Golden Jubilee Year and IIID Mumbai Chapter is very happy to have associated with WOFX (World Furniture Expo) as Supporting & Knowledge Partner. Our sincere gratitude for believing and collaborating with IIID Mumbai Team.

ID Has Mukh Shah
Chairman
Institute of Indian Interior Designers (IIID)





BUYERS FEEDBACK



The exhibition was an extraordinary experience. It had an excellent display of furniture from different countries like Singapore, Indonesia, Vietnam and many more.

Qasim Pedhiwala
Principal Designer
Space Planner Interior Designers & Consultants

WOFX served in bridging the gap between the designers and vendors and gave us opportunities to explore importing furniture from abroad.



Ar. Gayatri Jayant Munje
Director
Pheroze Kudianavala



Overall, WOFX - World Furniture Expo was done very well and well organized. The way the flow was arranged as well as the stalls which were put up very nicely. For the next year we expect to see ethnic

furniture and some flexibility with customization of the furniture. Once again, very well organized.

Damanpreet Jolly & Archana Mangalore
Senior Architect and Interior Designer
The Leela Hotel - Mumbai

On behalf of the PPFi delegates and executive committee, I thank you for inviting us to WOFX. The Show was really important from the procurement fraternity point of view.



Asheame Mehta
Director Material and Liasonings
Purchasing Professionals Forum India



WOFX is the place to be for manufacturers and suppliers from all over the world who want a slice of one of the fastest growing furniture and décor market in the world - India.

S. Madhusudan
Head-Communications
Builders Association of India (BAI)

I and about 40 members of FUMMA (Furniture Manufacturers and Merchants Welfare Association) from Kerala visited the WOFX expo. We found the expo very well organized and impressive. Sincere co-operation was received from the organisers. It was a good experience.



M M Mustafa
Founder Partner & Patron
Furniture Manufacturers and Merchants Welfare Association (FUMMA)





BUYERS FEEDBACK



WOFX surprised us with the presence of a range of foreign companies showcasing their products. I really loved it and would definitely visit again.

Keshar Sharma
Manager Purchase
The Grand New Delhi



WOFX was a good experience as we got to see one platform for retail, commercial, personal and hotel furniture.

Aruna Chopra
Purchase Manager
India Tourism Development Corporation

Really impressed with the exhibitors and the unique offerings showcased. Thank you for this wonderful exhibition.



Gunjan Gupta
Founder
The Meraki Table - Chrysante



WOFX gave us the opportunity to view a wide range of products from many manufacturers from around the world in one location to help us grow our business.

Djukdjuk Aryati
Director
Cocoon Asia



I think it's a great step and in the right direction where it is specifically targeted to Furniture Industry. There were also commercial and hospitality furniture. It is a wonderful platform where everyone can get together and connect.

Hemant Sud
Chairman
IIID/ Abraxas Lifestyle - Delhi



Really enjoyed visiting WOFX. Very happy to find a show dedicated only for furniture and décor. Made some good connections here and look forward to taking it forward in the future.

Shrushti Sharma
BDM
Reliance Industries Ltd.



The Show and vendors were very good and the quality of products was truly amazing. Looking forward to place orders soon.

Pankaj Chopra
Materials Manager
Hotel Andaz Aerocity





EXHIBITORS FEEDBACK



This is the first time HTL has participated in India. WOFX provided us a very good opportunity to showcase what HTL is about to all the professionals who visited us here as HTL was the talking point at this fair. The professionals who visited us were very happy with the products, designs and quality that HTL is bringing to India. We want to be a long-term partner with WOFX as the response we have received in this first year itself is very good and we look forward to be part of WOFX as the anchor participant every year.

Varun Kant
Country Head
HTL Marketing Pte. Ltd., (Singapore)

We are happy to participate at WOFX. We have met a lot of industry people to discuss business and this platform will really grow as it is the only furniture focused fair being organized.

Mustafa Merchant
Chairman & Managing Director
Urban Living



WOFX was very good for us in terms of business. The clientele was pure B2B which was our major target and that worked very well for us. We had a lot of buyers and I think it was stand out show. This is a very good platform which can grow very well as it is a dedicated furniture platform.

Monik Chheda
Managing Partner
Luxe Square Mobilya LLP

We had people coming from all parts of India to enquire about Ashley and we were able to generate a lot of interest in our brand. We never expected such a positive and such a good response. WOFX helped us to expand our business in other regions and we are really pleased to participate at WOFX and look forward to participating next year as well.

Imran Delvi
Vice President-Business Development
Dash Square Home LLP (Ashley)



This is the first time that White House Furniture is participating in a fair and the only reason we are participating is that this is the only fair dedicated for the furniture industry. We were looking for a platform that brought the furniture industry together and WOFX is the only platform for the furniture industry. The response is fabulous and we are doing very well with all B2B visitors and interior designers discussing business with us. We will definitely be coming back next year with a larger space.

Harsh Chadwa
Chairman
White House Furniture Pvt. Ltd.





EXHIBITORS FEEDBACK

WOFX was an excellent mix of all types of visitors from B2B to franchise leads to import & export leads with around 40% of visitors being from the corporate sector. We are really pleased to participate at WOFX.

Trevin Pereira
Pepperfry Ltd.



Excellent experience! Beautiful gate for us to enter the Indian market. Looking forward to participating in the next World Furniture Expo.

Suwan Kongkhuthian
Owner
Yothaka International, Thailand

Received more orders than expected. Great show.

Vikas Kedia
CEO
Craftwise



I think this is a wonderful initiative by the organisers to create a dedicated furniture fair because in India as of now we do not have any platform for the connectivity of the furniture industry. There was good footfall of industry buyers and I look forward to this dedicated furniture show growing in the future.

Vineet Kumar
Vice President
Manwah Holdings (Cheers), Vietnam

This is the first time we are participating in India. The response we have received is amazing. We did not expect such a positive response with so many interior designers and others enquiring about our products. We thank WOFX for making our first show and first presence in India so successful.

Veronika Aggraini
Himpunan Industri Mebel dan Kerajinan (HIMKI)
Indonesia



We had many, many inquiries and are very happy with the number of people we met and interested in our products. We thank WOFX to give us this opportunity to enter India.

KER Global
Malaysia





EXHIBITORS FEEDBACK

WOFX has been a very good platform for us. We met with many serious buyers looking for the kind of products we make. WOFX as a dedicated furniture platform is a good initiative and I am sure it will expand in the future.

Salim Sultan Chandna

Partner

H.M.I. Manufacturing Co.



We got a very encouraging response from the visitors at WOFX and we look forward to participating at the next edition.

Raj Bagri

Business Development Specialist

Crown Décor Pvt Ltd (Tabillo)

The fair was good in every way. Right from the placement of our booth which got very good visibility to the quality of participants and visitors. We had very good discussions with representatives from five-star hotels which we will carry forward. The business we got is so good that we want to participate at all the upcoming future editions of WOFX.

Gaurav Lakhota

Business Sales Manager

Tistabene



WOFX has been amazing. Never have we got so many responses as in this fair, our order books are full. It was very helpful to grow our business and we are very happy participating at this fair.

Sampada Agarwal & Rachit Agarwal

Designer & Director

Kumar International

This exhibition has given us a lot of exposure in terms of professionals we met including Architects, Interior Designers, retailers, modular furniture designers. This fair has also brought visibility to our product in terms of educating people about it and overall a very good experience participating at WOFX.

Rohit Salunkhe

Director

Ergologic Pvt. Ltd.



PHOTO GALLERY

Opening Ceremony | Registration

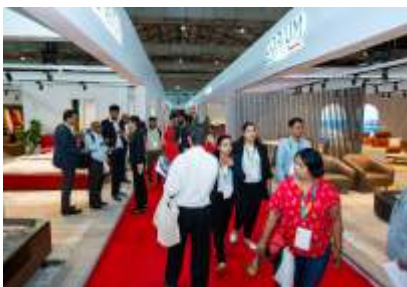


PHOTO GALLERY

Grand Galleria - Hall of Elegance



PHOTO GALLERY

Avante Garde - Hall of Fame



PHOTO GALLERY

ASEAN Panorama

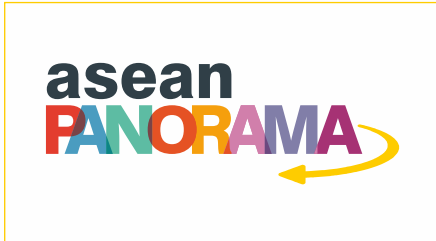


PHOTO GALLERY

States of India



Moradabad Manufacturers & Exporters



IIID Design Talk + Design Walk



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THE TIMES OF INDIA
WORLD'S LARGEST ENGLISH NEWSPAPER

WORLDDEX®
Furniture + Design Marketplace
World Furniture Expo

Premier B2B International Trade Show for Furniture + Design Industry
17-18-19 Nov. 2022
Bombay Exhibition Center | Mumbai

Time: 10am to 6pm
Last Day Open till 9pm

Explore Business Opportunities with Leading Indian & International Furniture Brands from India, Singapore, Indonesia, Thailand, Malaysia, Vietnam, Turkey, China, Italy, USA and more...

Pre-Registration Now the 1st Club



www.wofxworldexpo.com

19th October, 2022
Mumbai, Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Ahmedabad, Pune

WORLD FURNITURE EXPO

India is an emerging global furniture hub
Not just India's furniture market, but even the furniture rental market is witnessing an enthusiastic uplift.

CONSUMER CONJECTURE

With the world in a state of flux, the Indian furniture market is witnessing a significant uplift. The industry is expected to grow by 15% in 2022, driven by a combination of factors, including the rising demand for home furnishings, the increasing adoption of e-commerce, and the growing awareness of interior design. The industry is also witnessing a shift towards sustainable and eco-friendly furniture, as consumers become more conscious of their environmental footprint.

WORLD FURNITURE EXPO is a premier B2B international trade show for the furniture and design industry, featuring leading Indian and international brands. The event is held at the Bombay Exhibition Center in Mumbai and is open to all professionals in the industry. The show is a great opportunity for businesses to showcase their products, network with potential buyers, and explore new market opportunities. The event is also a great platform for industry professionals to share their expertise and insights on the latest trends in the industry.

WORLD FURNITURE EXPO is a must-attend event for all professionals in the furniture and design industry. The event is held at the Bombay Exhibition Center in Mumbai and is open to all professionals in the industry. The show is a great opportunity for businesses to showcase their products, network with potential buyers, and explore new market opportunities. The event is also a great platform for industry professionals to share their expertise and insights on the latest trends in the industry.

17th November, 2022
Mumbai

WORLD FURNITURE EXPO
Furniture + Design Marketplace
17-18-19 November 2022
Hall 1, Bombay Exhibition Center, Mumbai

Time: 10am to 6pm
Last Day Open till 9pm

OPENS TODAY

Explore Business Opportunities with Leading Indian & International Furniture Brands from Singapore, Indonesia, Thailand, Malaysia, Vietnam, Turkey, China, Italy, USA and more...

Important Notes

1. Entry strictly for trade buyers on production of valid business cards.
2. No retail sale.
3. No entry for persons below 18 years of age.
4. Rights of admission reserved.

www.wofxworldexpo.com

Featured Exhibitors



17th - 21st October, 2022

Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Lucknow, Ahmedabad, Hyderabad, Jaipur, Kanpur, Nagpur, Goa, Mysore, Coimbatore, Mangalore, Bhopal, Kerala, Patna, Bhubaneswar, Gurugram, Madurai/Trichy

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Sl. No.	Name of the Company	Address	Phone No.	Website
1	Corium
2	Duralite
3	Soss
4	Kulsekar
5	Wahage
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गुजरात समाचार

કાચડ રફૂલાં બધા યાચ તાં ૩૦ હજાર ૭૦ રફૂલાંમાં શિક્ટ કરવા પડશે

કાચડ રફૂલાં બધા યાચ તાં ૩૦ હજાર ૭૦ રફૂલાંમાં શિક્ટ કરવા પડશે. કાચડ રફૂલાં બધા યાચ તાં ૩૦ હજાર ૭૦ રફૂલાંમાં શિક્ટ કરવા પડશે. કાચડ રફૂલાં બધા યાચ તાં ૩૦ હજાર ૭૦ રફૂલાંમાં શિક્ટ કરવા પડશે.

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Participation by Leading Indian & International Brands from India, Singapore, Indonesia, Thailand, Malaysia, Vietnam, Turkey, China, Italy, USA, and more...

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Tel: +91 22 48791900 | Email: info@wofxworldexpo.com

8th November, 2022
Ahmedabad, Bhavnagar, Rajkot, Surat, Vadodara, Mumbai

દૈનિક જાગરણ

19th October, 2022
Faridabad, Gurugram, Nuh, Rohtak, Sonapat, Rewari, Jhajjar, Panipat, Palwal, Bhiwani, Charkhi Dadri, Mahendragarh, Jind, Karnal, Baghpat, Bareilly, Badaun, Agra, Mathura, Moradabad, Sambhal, Amroha, Ghaziabad, Noida, Bulandshahr, Meerut, Hapur, Saharanpur, Aligarh, Hathras, Kasganj, Muzaffarnagar, Rampur, Shahjahanpur, Etah, Firozabad, Mainpuri, Shamli, Bijnor, Najibabad Farrukhabad, Etawah, Auraiya

આવજા દે સરકાર : કમ્પાઈ

આવજા દે સરકાર : કમ્પાઈ. આવજા દે સરકાર : કમ્પાઈ. આવજા દે સરકાર : કમ્પાઈ. આવજા દે સરકાર : કમ્પાઈ.

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MAGH MELA 2022-23
Prayagraj Mela Authority

19th October, 2022
Jaipur, Jodhpur, Udaipur

MEDIA COVERAGE

99 MEDIA GROUP
SINCE - 1987
99 LIGHTING WORLD
May - October, 2022

MODERN WOODWORK
DEVOTED TO PANEL & WOOD TECHNOLOGY
May - December 2022

WOOD & PANEL
www.woodandpanel.com
July, 2022

Ply insight
April - October, 2022

99business.com

TYCOONS
April - November, 2022

hp HARDWARE PLUS
fab media PUBLICATION
April - November, 2022

and
August - December, 2022

SPACE
www.spaceindia.com

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- Office
- Outdoor
- Decorative
- School/College
- Theatre/Auditorium
- Hospital
- Public
- Hotel & Restaurant
- Fittings & more...

DÉCOR | DECORATIVE LIGHTING

Buyer Profile

- Importers and Trading Houses
- Buying Houses and Agents
- Retail Chain Aggregators
- Retailers and E-Tailers
- Institutional Procurement Agencies
- Corporate Sourcing Heads
- Architects and Interior Designers
- HORECA (Hotels, Restaurants, Cafes)
- Real Estate Developers
- Dealers, Distributors, Wholesalers
- & more...

For more information contact
Swarupa Vichare +91 9930816363 | swarupa@worlddexindia.com
Hasina Dhopankar +91 8169240529 | hasina@worlddexindia.com
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A I I P ARCHITECTURE AND INTERIORS INTERNATIONAL PANORAMA
June - September, 2022

Architectural Builders & Magazine
April - December, 2022

AGE UPDATE
June - October, 2022

CEO Insights
June, 2022

CONSTRUCTION ARCHITECTURE UPDATE
May - December 2022

Construction business today
May - October, 2022

WORLD CONSTRUCTION TRENDS
April - October, 2022

WOODZON
May - June, 2022

HARDWARE TIME
July - December, 2022

PROMOTIONS ON TRADE PORTALS

Trade Portals

B2B Trade Shows **exportHub** **EXPO BOOK** **INDIA eve** **indiamart®** **neventum**

CONFERENCE locate.com **EventsEye** **Trade Shows** **townscript** **ShowsBee**

eventbrite **EventsGet** **Dubai Exporters** **99 BUSINESS.COM** **JETRO**
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Wofx World Furniture Expo





Gateway to Global Trade


Our Services

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- Show Organisers
- Show Management
- Consultants
- Show Representations
- Stand Construction
- Vendor Management
- Design & Printing
- Logistics Support

Trade Promotions



- PR Management
- Print Advertising
- Website Designs
- Mobile Apps
- Interactive Media
- Publications
- E-commerce

Marketing



- Trade Exhibitions
- Buyer-Seller Meets
- Business Missions
- Business Matching
- Seminars & Conferences
- Social Media
- Digital Marketing
- Telemarketing
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WORLDDEX 

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Bombay Exhibition Center, Mumbai

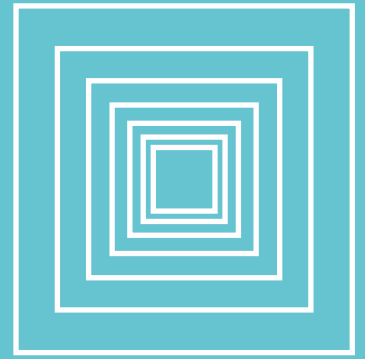


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Next Year



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