



Furniture + Design Marketplace

*Sneak*  
**PREVIEW**

**1**

World Furniture Expo

**28-29-30 Nov. 2023**

Bombay Exhibition Center, Mumbai



India's dedicated B2B International **Furniture + Design Marketplace**

400+ Brands . 13 Countries . 1 Location .



## Bigger . Broader . Better .

WOFX – World Furniture Expo, the premier B2B international marketplace dedicated to the furniture + design industry, returns on 28-29-30 November 2023 at the Bombay Exhibition Center, Mumbai.

**A focused trade show for furniture industry was much needed. WOFX fulfils this long awaited and anticipated requirement.**

In this edition, one will be able to witness the latest trends, designs & launches of over 400 leading furniture + design brands from India, Bangladesh,

Sri Lanka, Malaysia, Indonesia, Thailand, Vietnam, Philippines, Turkey, Italy, France, China amongst others.

Other than meeting and discussing business opportunities with these brands from India and across the globe, there are many other exciting activities such as seminars, networking events, innovation zone, design walk, lounges that would keep one immersed, exchange market intelligence and build deeper industry connections.

The Indian furniture market is poised for exponential growth and is expected to reach US\$ 26.85 billion by 2028, growing at 11.20% CAGR as per Mordor Intelligence. At the same time,

India's real estate is booming with FY23

seeing new records with home sales 36% higher than FY22. Similarly, India's

hospitality sector is adding 12,000 rooms in 2023-24 and looking to attract ~\$2.3 billion investments by 2028.

By remaining singularly focused on the furniture + design industry, WOFX aims to bring all the stakeholders together on one common business and networking platform to enable them to harness the growing opportunities in the sector.

**An industry trade show where all stakeholders can converge, connect and collaborate.**

In this Preview edition you will get a synopsis of some of our exhibitors from Italy, Singapore, Hong Kong, France, China, USA, Bangladesh, Malaysia, and Indonesia. Here you will find innovative designs and products across furniture categories.

In our next Preview edition we will highlight products from leading Indian brands and manufacturers along with some very special designs from Thailand, Philippines, Turkiye amongst others.

**WOFX aims to consolidate the industry across categories pan-India making it a must attend annual event for the industry.**

Plan your visit to WOFX - World Furniture Expo and take your business on an upward trajectory!







# International Exhibitors 2023

**ITALY**

**iC indocasa**  
Italian Design  
DESIGNER OF CLASSIC FURNITURE

**IndoCasa:** Known for creating distinctive teak furniture for retail showrooms, hotels, restaurants, resorts and private residential projects across the globe.



**M&D**

**M&D:** Designing and manufacturing leather sofas for over 70 years in Milan, Italy. By adopting Italian production processes and quality control systems, M&D produces the perfect sofa.



**SINGAPORE**

**homestolife**  
SINGAPORE  
By HTL

**HomesToLife:** Originating from Singapore, HomesToLife specializes in crafting a cozy environment that mirrors your unique personality while adding a hint of sophistication. Offering a plethora of customization choices and an extensive selection of leather and fabric options to suit your preferences, HomesToLife ensures your cherished memories remain a secret.

**HONG KONG**



**DeRUCCI**

**DeRucci:** Designer of the world's most comfortable bed and one of the world's leading luxury furniture manufacturers.

**FRANCE**

**Voilà Paris**

**Voila Paris:** Over 16 years of experience in manufacturing excellence and French classic design.



**CHINA**

**Spuncrylic**

**Shanghai Weimas Textile Enterprise Co. Ltd.:** Specialist in manufacturing and exporting outdoor furniture fabric.





UNITED STATES OF AMERICA



**Coohom:** Leading SaaS company enabling designers, retailers, and manufacturers to improve their digitally-based conversions.



BANGLADESH

Pavilion by



EXPORT PROMOTION BUREAU

Supported by



**Akhtar Furnishers:** Recognized as the most prestigious furniture brand in Bangladesh, it has expanded into manufacturing foam, mattress, board, doors, adhesive, polymer, etc.



**JMG International:** A state-of-the-art furniture factory has seen JMG create quality furniture for residences covering living rooms, bedroom and dining rooms.



**Ayoto Furniture:** Specialising in home furniture and modular kitchens, Ayoto also provides complete OEM and ODM solutions for panel board and solid wood furniture.



**Hatil Furniture:** Considered a 'game-changer', Hatil is renowned for its carefully-chosen raw material, environment-friendly business practice and customer-centric approach.



**Isho Ltd.:** One of the leading furniture manufacturers in Bangladesh, Isho's furniture range includes beds, sofa sets, dining tables, chairs, dressing tables, sofa cum bed, etc.



Pavilion by



**MALAYSIAN FURNITURE COUNCIL**



**Bow Victory :** Manufacturer of a variety of high quality living room, bedroom and dining sets for the residential sector. Exporter to Australia, Middle East, South Africa, China, Japan, France and Asia.



**DHEP Furniture:** Contemporary manufacturer and wholesaler of all kinds of home furniture using safe, healthy and sustainable raw materials.



**Ellesime:** Manufacturer and exporter of dining tables, chair sets, bedroom furniture and beds in contemporary designs.



**Holong Wood Industries :** Specialist in solid wooden bedroom furniture with cutting edge technology to maintain quality and sustainability.



**Far East Foam**  
Foaming everyone's future®

**Far East Foam Industries:** Producer and global exporter of quality sleep products employing state-of-art-technology to provide the best products.



**Alian Trading:** Manufacturer and exporter of Bedroom Sets, Wardrobe, Sofa, Drawer Chest, Cabinets, etc.



**Ah Hai Industries:** Manufacturer & exporter of door jambs, frames, architraves, mouldings & skirtings. Certified ISO9001 and Chain-of-Custody by PEFC & FSC systems.



**Gamma Wood:** A large furniture manufacturer and leading exporter, Gamma Wood specialises in dining sets, bar stools, coffee table and living room sets.





**Golden Tech Furniture Industries:** Primarily manufacturer and exporter of wooden furniture comprising dining sets, coffee & nesting tables, lamp table, console table, etc.



**Simewood:** Manufacturer and exporter of wood furniture with sustainable materials for dining, kitchen and office areas.



**RNA Industry:** Specialising in manufacturing and exporting contemporary, traditional and modern dining tables and chairs.

**Funbies:** Creating safe and superior quality nursery furniture, meeting all compliances and safety standards to become experts in the baby furniture industry.



**Natural Signature:** Maintaining the natural look, manufacturer of wooden sofas, TV cabinets, consoles & chests, coffee tables, side tables, stands and wall décor.



**Synergy Wood Products:** Recognized as a leading manufacturer and exporter of living and dining room furniture and kitchen furniture with the philosophy of 'quality first'.



**Yeu Hong Furniture Industries:** Specialist in creating a landscape of high-quality dining sets, bunk beds, and items for global exports.



**Zin Tiau Furniture:** Renowned for quality products and services for over 40 years, with a special focus on bedroom sets and TV cabinet sets.



Pavilion by



HIMPUNAN INDUSTRI MEBEL DAN KERAJINAN INDONESIA



**Cocoon Asia:** Creating simple, authentic & timeless furniture from solid wood that lasts for generations and withstands trends, driven by craftsmanship and constant drive for innovation.



**Decorus Furniture:** A high quality furniture manufacturer for retail trade and contract manufacturing, Decorus brings quality, excellence and beauty together to create great furniture.



**Artisan VII:** Wholesale manufacturer of furniture & handicraft, Artisan VII believes in the power of craftsmanship, unique design, quality and exceptional service.



**Sarana Jati Perkasa:** Specialising in manufacturing retro antique furniture, handicrafts, wood art & rustic furniture.



**PT Kalpataru Usaha Sejahtera:** Specialising in wood veneer, wood veneer lamination & application, solid wood doors and furniture of teak and mahogany.

Visit India's dedicated B2B International  
**Furniture + Design Marketplace** *Inviting*



Furniture + Design Marketplace

# World Furniture Expo

**28-29-30 Nov. 2023**

**Bombay Exhibition Center, Mumbai**  
 Time: 10am to 6pm, Last day open till 5pm

- Dealers and Distributors
- Retailers and E-Tailers
- Large Format Retailers
- Wholesalers
- Importers and Trading Houses
- Buying Houses and Agents
- Architects and Interior Designers
- Real Estate Developers
- Institutional Procurement Agencies
- HORECA (Hotels, Restaurants, Cafes)
- Brand Owners and Franchisees
- Corporate Sourcing Heads
- Entrepreneurs and Startups

**LOOK OUT**  
 for WOFX Preview 2  
 featuring  
**more Product Categories**  
**more International Pavilions**  
**more Indian & International Brands**  
**and Focused Networking Activities**



Scan the QR Code

## Pre-Register Now

to avail free registration and following benefits

- Welcome kit with a complimentary gift on arrival.
- No entry fee at the fairground.
- Access to the lounge for refreshments, tea, and coffee.
- Avail business matching and pre-fixed meetings on priority.
- Free parking sticker and badge delivered to your doorstep.
- No waiting in queues at registration counters.
- Seamless entry to the expo.
- Get regular updates & newsletter of the expo by post.

For private circulation only.