

WORLDDEX



Furniture + Design Marketplace

World Furniture Expo

12-13-14
DEC. 2024

Bombay Exhibition Center,
Mumbai

wofxworldexpo.com



Converge - Connect - Collaborate



India – Your Next Growth Story Begins Here!

India – the fastest growing large economy, holds out an opportunity for growth.

India's furniture market is valued at \$23.12 billion in 2022, making it 4th largest consumer of furniture globally. The India furniture market is anticipated to grow at 10.9% CAGR during 2023-28 to reach \$32.7 billion by 2026.

Imports of furniture grew from \$808.47 million in 2022 to \$941.26 million in 2023.

Driven by rising disposable income, rapid urbanization, style-seeking millennials, growing infrastructure and real estate industry, a booming retail sector reaching \$1.8 trillion by 2030 and 72% growth in retail space with 60 new malls operational by 2025 are powering India's furniture market.



WOFX – Your Gateway to the Indian Market!

WOFX - World Furniture Expo is your springboard to cater to the ever growing Indian market. Since 2018, WOFX has been redefining the Indian furniture landscape and empowering the industry.

WOFX is India's premier business and networking platform dedicated purely to the furniture + design industry.

WOFX directly connects you to the entire dealer-distributor network, retail industry, industry professionals, decision-makers, potential clients and partners in India.

WOFX enables you to :

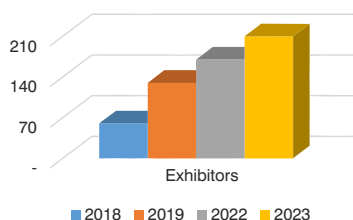
Reimagine Innovation: Showcasing premium furniture, contemporary designs, and cutting-edge solutions.

Forge Powerful Partnerships: WOFX is a vibrant hub for networking & collaboration to connect leading brands and suppliers to the Indian Market.

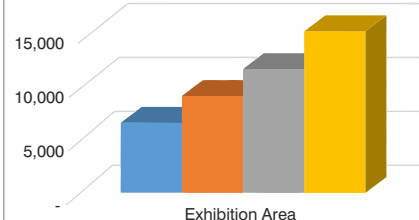
Unlock Global Opportunities: WOFX enables manufacturers and brands to explore business opportunities in India.

Fuel Your Knowledge & Inspiration: Creative and industry insights via expert-led seminars, conferences & workshops.

Exhibitors Growth - Year-wise

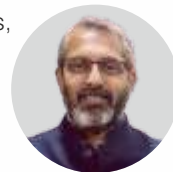


Exhibition Area Growth - Year-wise



Participating for the 1st time at WOFX to look for more trade partners, appoint distributors & agents, gain market insights/ industry knowledge and meet existing customers in India. We have received quite a few enquiries for our products and franchise opportunities and hope it will turn out to be a success.

Venugopal B, Chief Business Officer, Nilkamal Limited, **India**



WOFX has been a good experience as it enabled us to meet international suppliers from Malaysia, Thailand, Indonesia and others. For us the added advantage is that we received good franchise inquiries and dealers. WOFX is up to international levels with good participants and displays of creativity at their best.

Nilesh Gala, Director, M&D by Trezure Lifestyle Private Limited, **India**



Thematic Zones @ WOFX



Hosting premier suppliers from across the globe



Traditional & contemporary designs from ASEAN countries



Presenting craftsmanship of Indian artisans & manufacturers



Presenting leading Indian and International brands



Showcasing the latest innovations in furniture & design

200+ Exhibiting Brands from 13 Countries

- | | | |
|--------------|---------------|-------------|
| ▲ India | ▲ Indonesia | ▲ China |
| ▲ Bangladesh | ▲ Vietnam | ▲ Hong Kong |
| ▲ Malaysia | ▲ Philippines | ▲ USA |
| ▲ Thailand | ▲ France | |
| ▲ Singapore | ▲ Italy | |

India's Only Dedicated International B2B Furniture + Design Sourcing Platform



I thoroughly enjoyed the meticulously organized WOFX 2023 event. It stood out as an exemplary showcase of excellence and innovation in the furniture industry.

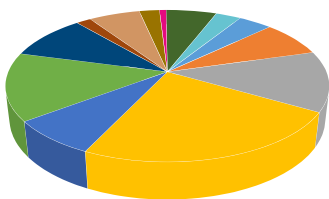
Pranal Kapadni, Design Consultant, Urban Ladder, **India**



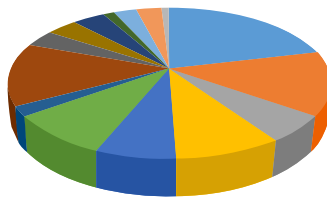
Though my visit was brief, I found the international pavilion at the fair particularly useful. Connecting with fabric vendors and talented outdoor furniture designers and suppliers was a great investment of my time, and I'm excited to explore potential collaborations.

Rajesh Sangewar, Head - Product Design & Development, Wipro, **India**

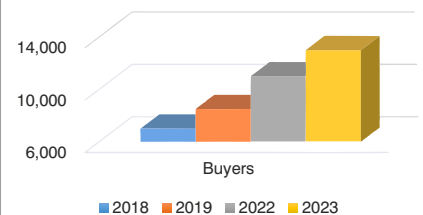
Buyer Profile 2023



Industry Profile 2023



Buyers Growth - Year-wise



- 8% Executive Director
- 14% VP-Procurement
- 10% Head-Procurement
- 2% Head-Category (Furniture)
- 6% Managers/Cluster Head
- 2% Founders
- 1% Co-Founder
- 6% Architect
- 3% Interior Designer
- 4% CMD
- 7% MD
- 13% CEO
- 24% Director

- 21% Dealer & Distributor
- 13% Retailer
- 6% Large Format Retailer
- 9% Importers
- 7% Retail Chain Aggregators
- 9% Traders
- 2% Buying Houses and Agents
- 13% Architect & Interior Designer
- 4% Franchisees
- 4% Builder & Developer
- 4% Corporate Sourcing Heads
- 1% E-Commerce
- 3% Entrepreneurs and Startups
- 3% HORECA
- 1% Institutional Procurement Agencies

12,052 Buyers
from **20 Countries**

- | | |
|---------------|----------------|
| □ Bahrain | □ New Zealand |
| □ Bangladesh | □ Oman |
| □ China | □ Philippines |
| □ India | □ Russia |
| □ Indonesia | □ Singapore |
| □ Italy | □ Sri Lanka |
| □ Japan | □ Saudi Arabia |
| □ Malaysia | □ Thailand |
| □ Nepal | □ UAE |
| □ Netherlands | □ USA |

Buyers from 22 Indian States

- | | | | |
|------------------|-------------------|------------------|-----------------|
| ▲ Andhra Pradesh | ▲ Gujarat | ▲ Madhya Pradesh | ▲ Tamil Nadu |
| ▲ Assam | ▲ Haryana | ▲ Maharashtra | ▲ Telangana |
| ▲ Bihar | ▲ Himachl Pradesh | ▲ Odisha | ▲ Uttar Pradesh |
| ▲ Chhattisgarh | ▲ Jharkhand | ▲ Punjab | ▲ Uttarakhand |
| ▲ Delhi | ▲ Karnataka | ▲ Rajasthan | ▲ West Bengal |
| ▲ Goa | ▲ Kerala | | |

DANUBE HOME

As a furniture buyer from Dubai, I'm always on the lookout for fresh perspectives and innovative designs. WOFX-World Furniture Expo provided that! The mix of international and domestic exhibitors was perfect. I met and placed orders with trendy furniture designers from Southeast Asia and with established Indian manufacturers. This expo is a must-attend for any serious furniture buyer.

Santosh Sonar, Sr. Buyer – Furniture, Danube Home, **Dubai - UAE**



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Buyer Profile

- Dealers and Distributors
- Retailers and E-Tailers
- Large Format Retailers
- Wholesalers
- Importers and Trading Houses
- Buying Houses and Agents
- Architects and Interior Designers
- Real Estate Developers
- Institutional Procurement Agencies
- HORECA (Hotels, Restaurants, Cafes)
- Brand Owners and Franchisees
- Corporate Sourcing Heads
- Entrepreneurs and Startups

Exhibitor Profile

FURNITURE

- Home
- Office
- Outdoor
- Modular
- Kids
- Decorative
- Plastic
- Public
- School/College
- Institutional

ACCESSORIES

- Furniture Fittings
- Mattresses
- Décor

Featured Participating Brands

