Health & Safety: As an international platform, WOFX strictly adheres to all rules and regulations to ensure the health and safety of everyone on our premises by complying with the highest hygiene & sanitization standards.

Buyer Profile
- Dealers and Distributors
- Retailers and E-Tailers
- Large Format Retailers
- Wholesalers
- Importers and Trading Houses
- Buying Houses and Agents
- Architects and Interior Designers
- Real Estate Developers
- Institutional Procurement Agencies
- HORECA (Hotels, Restaurants, Cafes)
- Brand Owners and Franchises
- Corporate Sourcing Heads
- Entrepreneurs and Startups

World Furniture Expo
28-29-30
Nov. 2023
Bombay Exhibition Center
Mumbai

Furniture + Design Marketplace

Supporting Organisations

Our Online Partner
Our virtual business matching platform would enable exhibitors to go beyond physical to digital.

Décor
Institutional
Furniture
Accessories
Decorative
Public
School/College
Home
Outdoor
Modular
Kids

Supporting Media

Industry Partner
Retail Association Partner
Knowledge Partner

Feature Brands 2022

Worldex India Exhibition & Promotion Pvt. Ltd., 207, Parvati Premises, Sun Mil Complex, Lower Parel (W), Mumbai 400 013, India.
E-mail: contactus@worldexindia.com; Website: www.worldexindia.com
For Show Information:
Rampat Gupta +91 9819567106 rampatgupta@worldexindia.com
Haider Ali Mirza +91 9619095955 haider@worldexindia.com
For Booth Participation:
Dealers and Distributors
Retailers and E-Tailers
Large Format Retailers
Wholesalers
Importers and Trading Houses
Buying Houses and Agents
Architects and Interior Designers
Real Estate Developers
Institutional Procurement Agencies
HORECA (Hotels, Restaurants, Cafes)
Brand Owners and Franchises
Corporate Sourcing Heads
Entrepreneurs and Startups

Buyer Profile

SANSKRITI
CONFEDERATION OF INDIAN ENTREPRENEURS
Estd: 1951
&
RAHERA

Brand Owners and Franchisees
Corporate Sourcing Heads
Entrepreneurs and Startups

HORECA (Hotels, Restaurants, Cafes)
Brand Owners and Franchisees
Corporate Sourcing Heads
Entrepreneurs and Startups

International Trade Fair for Furniture + Design
"We have spent over 12 hours at this fair over two days as this fair has been very useful to us. We are looking for partners to do business with us in furniture and this fair is perfect for us to meet new suppliers. We have made a lot of contacts at WOFX and look forward to developing a lot of new business."

- M. Firas Alsamman
CEO, Samman Group, UAE

**WOFX Knowledge Exchange**

Industry-focused seminars comprising of Retailers, Builders, Architects, Designers, Dealers, Distributors and Manufacturers.

- Business Pulse: Retail Gurus sharing insights on developing your business
- WOW = Words of Wisdom: Market intelligence by industry experts
- Design Talk: Innovative design concepts by leading architects & designers
- Bee2Bee: Business Matching for stronger industry connections

**Thematic Zones @ WOFX**

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

**India - Powerhouse of Opportunities**

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised
- Online home sales (incl. furniture) to grow 18% p.a. from USD 2.3 billion in 2020 to USD 5.2 billion in 2025.
- Décor industry to cross USD 5.62 billion by 2022-23

**The WOFX Advantage**

**Your Business Connection**

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

**India’s dedicated B2B International Furniture + Design Marketplace**

**The WOFX Advantage**

**Your Business Connection**

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

**WOFX Knowledge Exchange**

Industry-focused seminars comprising of Retailers, Builders, Architects, Designers, Dealers, Distributors and Manufacturers.

- Business Pulse: Retail Gurus sharing insights on developing your business
- WOW = Words of Wisdom: Market intelligence by industry experts
- Design Talk: Innovative design concepts by leading architects & designers
- Bee2Bee: Business Matching for stronger industry connections

**Thematic Zones @ WOFX**

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

**India - Powerhouse of Opportunities**

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised
- Online home sales (incl. furniture) to grow 18% p.a. from USD 2.3 billion in 2020 to USD 5.2 billion in 2025.
- Décor industry to cross USD 5.62 billion by 2022-23

**The WOFX Advantage**

**Your Business Connection**

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

**WOFX Knowledge Exchange**

Industry-focused seminars comprising of Retailers, Builders, Architects, Designers, Dealers, Distributors and Manufacturers.

- Business Pulse: Retail Gurus sharing insights on developing your business
- WOW = Words of Wisdom: Market intelligence by industry experts
- Design Talk: Innovative design concepts by leading architects & designers
- Bee2Bee: Business Matching for stronger industry connections

**Thematic Zones @ WOFX**

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

**India - Powerhouse of Opportunities**

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised
- Online home sales (incl. furniture) to grow 18% p.a. from USD 2.3 billion in 2020 to USD 5.2 billion in 2025.
- Décor industry to cross USD 5.62 billion by 2022-23

**The WOFX Advantage**

**Your Business Connection**

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

**WOFX Knowledge Exchange**

Industry-focused seminars comprising of Retailers, Builders, Architects, Designers, Dealers, Distributors and Manufacturers.

- Business Pulse: Retail Gurus sharing insights on developing your business
- WOW = Words of Wisdom: Market intelligence by industry experts
- Design Talk: Innovative design concepts by leading architects & designers
- Bee2Bee: Business Matching for stronger industry connections

**Thematic Zones @ WOFX**

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

**India - Powerhouse of Opportunities**

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised
- Online home sales (incl. furniture) to grow 18% p.a. from USD 2.3 billion in 2020 to USD 5.2 billion in 2025.
- Décor industry to cross USD 5.62 billion by 2022-23

The WOFX Advantage

Your Business Connection

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

**WOFX Knowledge Exchange**

Industry-focused seminars comprising of Retailers, Builders, Architects, Designers, Dealers, Distributors and Manufacturers.

- Business Pulse: Retail Gurus sharing insights on developing your business
- WOW = Words of Wisdom: Market intelligence by industry experts
- Design Talk: Innovative design concepts by leading architects & designers
- Bee2Bee: Business Matching for stronger industry connections

**Thematic Zones @ WOFX**

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

**India - Powerhouse of Opportunities**

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised
- Online home sales (incl. furniture) to grow 18% p.a. from USD 2.3 billion in 2020 to USD 5.2 billion in 2025.
- Décor industry to cross USD 5.62 billion by 2022-23

This is the first time HTL has participated in India. WOFX provided us a very good opportunity to showcase HTL to all the professionals who visited us at this fair. We want to be a long-term partner with WOFX as the response we have received in this first year itself is very good."

- Varun Kant
Country Head, HTL Marketing Pte. Ltd., Singapore

**Participating Countries @ WOFX**

- India
- France
- Malaysia
- Indonesia
- Thailand
- Vietnam
- Philippines
- Turkey
- Italy
- China
- Hong Kong
- Bangladesh
- Sri Lanka
- among others

**2022 Buyers from 19 Indian States / UTs**

- Andhra Pradesh
- Chhattisgarh
- New Delhi
- Goa
- Gujarat
- Haryana
- Jammu & Kashmir
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra
- Odisha
- Punjab
- Rajasthan
- Tamil Nadu
- Telangana
- Uttar Pradesh
- Uttarakhand
- West Bengal
- and many more

2022 Buyers from 13 Countries / Regions

- Bangladesh
- France
- Russia
- UAE
- Singapore
- Malaysia
- Thailand
- UK
- China
- Hong Kong
- Indonesia
- Singapore
- USA
Take your business to a higher trajectory @ WOFX 2023

The WOFX Advantage

Your Business Connection

- Positioned as an ideal B2B industry platform where the entire industry, from India and abroad, converges, interacts, collaborates, exchanges market information, demonstrates innovations and generates business.
- Showcasing all categories of innovative furniture, décor ideas and latest collections under one industry platform.
- After a successful edition from 17-19 November 2022 in Mumbai, WOFX has consolidated its position as a strong industry platform. The entire industry welcomed WOFX as a long awaited trade platform dedicated to the furniture + design industry.
- WOFX attracts more global and domestic brands offering a more varied collection thereby attracting more buyers and culminating in more business!

India’s dedicated B2B International Furniture + Design Marketplace

Thematic Zones @ WOFX

- Hosting premier suppliers from across the globe
- Traditional & contemporary designs from ASEAN countries
- Presenting craftsmanship of Indian artisans & manufacturers
- Presenting leading Indian and International brands
- Showcasing the latest innovations in furniture & design

India - Powerhouse of Opportunities

- Overall Indian furniture market valued at USD 32 billion
- Booming growth rate of 11.6% CAGR from 2023-2028
- Huge space for expansion with only 14% of the industry organised

Online home sales (incl. furniture) to grow 18% p.a. from US$ 2.3 billion in 2020 to US$ 5.2 billion in 2025.

Décor industry to cross USD 5.62 billion by 2022-23

Buyer Profile 2022

- Founders
- MDs, CEOs & COOs
- Creative Heads
- Brand Managers
- Buying, Sourcing & Supply Heads
- Category Heads
- Manager Purchase & Projects
- Presidents
- VPs
- General Managers
- Professionals
- Corporate Sourcing Heads
- Large Format Retailers
- Trading Houses
- Exports
- Brand Owners
- Interior Designers
- Architects
- E-Tailers
- Corporate Sourcing Heads
- Large Format Retailers
- Trading Houses & Agents
- Institutional Procurement Agencies
- Importers
- Wholesalers
- Distributors
- Builders & Developers
- Franchisors
- Retail Chain Aggregators
- Entrepreneurs & Startups

2022 Buyers from 19 Indian States / UTs

- Andhra Pradesh
- Himachal Pradesh
- Kerala
- Madhya Pradesh
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- Punjab
- Tamil Nadu
- Telangana
- Uttarakhand
- West Bengal
- and many more

2022 Buyers from 13 Countries / Regions

- Bangladesh
- France
- Russia
- UAE
- Singapore
- Singapore
- Thailand
- Turkey
- Italy
- China
- Hong Kong
- Pakistan
- Sri Lanka
- and many more

"We have spent over 12 hours at this fair over two days as this fair has been very useful to us. We are looking for partners to do business with us in furniture and this fair is perfect for us to meet new suppliers. We have made a lot of contacts at WOFX and look forward to making business with us in furniture and this fair has been very useful to us. We are looking to increase our business with the participating countries and to make a lot of new business." - M. Firas Alsamman

CEO, Samman Group, UAE
Buyer Profile

- Dealers and Distributors
- Retailers and E-Tailers
- Large Format Retailers
- Wholesalers
- Importers and Trading Houses
- Buying Houses and Agents
- Architects and Interior Designers
- Real Estate Developers
- Institutional Procurement Agencies
- HORECA (Hotels, Restaurants, Cafes)
- Brand Owners and Franchises
- Corporate Sourcing Heads
- Entrepreneurs and Startups

Exhibitor Profile

- Home
- Office
- Outdoor
- Modular
- Kids
- Decorative
- Plastic
- Public
- School/College
- Institutional
- Furniture Accessories
- Decor

World Furniture Expo

28-29-30 Nov. 2023
Bombay Exhibition Center
Mumbai

www.wofworldexpo.com

Health & Safety: As an international platform, WOFX strictly adheres to all rules and regulations to ensure the health and safety of everyone on our premises by complying with the highest hygiene & sanitization standards.

Supporting Media

Supporting Organisations

Our Online Partner
Our virtual business matching platform would enable exhibitors to go beyond physical to digital

Décor
Institutional
Furniture
Accessories
Public
School/College
Home
Outdoor
Modular
Kids
Office

Décor
Institutional
Furniture
Accessories
Public
School/College
Home
Outdoor
Modular
Kids
Office

Brand Owners and Franchisees
Entrepreneurs and Startups
Real Estate Developers
Institutional Procurement Agencies
HORECA (Hotels, Restaurants, Cafes)
Corporate Sourcing Heads
Architects and Interior Designers

WOFX World Expo
Furniture + Design Marketplace

WOFX World Expo
Furniture + Design Marketplace

WORLDEX®
World Furniture Expo

WORLDEX®
World Furniture Expo

Worldex India Exhibition & Promotion Pvt. Ltd, 302, Parkvil Premises, Sun Mill Complex, Lower Parel (W), Mumbai 400 013, India.
E-mail: contactus@worldexindia.com; Website: www.worldexindia.com

For Show Information:
Rampat Gupta +91 9819567106 rampatgupta@worldexindia.com
Haider Ali Mirza +91 9619095955 haider@worldexindia.com

For Booth Participation:
Dealers and Distributors
Retailers and E-Tailers
Large Format Retailers
Wholesalers
Importers and Trading Houses
Buying Houses and Agents
Architects and Interior Designers
Real Estate Developers
Institutional Procurement Agencies
HORECA (Hotels, Restaurants, Cafes)
Brand Owners and Franchises
Corporate Sourcing Heads
Entrepreneurs and Startups

WORLDEX®
World Furniture Expo

WORLDEX®
World Furniture Expo

Worldex India Exhibition & Promotion Pvt. Ltd, 302, Parkvil Premises, Sun Mill Complex, Lower Parel (W), Mumbai 400 013, India.
E-mail: contactus@worldexindia.com; Website: www.worldexindia.com

For Show Information:
Rampat Gupta +91 9819567106 rampatgupta@worldexindia.com
Haider Ali Mirza +91 9619095955 haider@worldexindia.com